

§§1,2 -
C.4:10-25.1 &
4:10-25.2
§3 - Note

P.L.2011, CHAPTER 10, *approved January 28, 2011*
Assembly, No. 2854 (*First Reprint*)

1 **AN ACT** establishing “Jersey Fresh Farm to School Week” and
2 providing for its implementation, and supplementing Title 4 of
3 the Revised Statutes.

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5 **BE IT ENACTED** by the Senate and General Assembly of the State
6 of New Jersey:

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8 1. a. The Department of Agriculture, in cooperation with the
9 Department of Education, shall coordinate with farmers in the State,
10 the New Jersey Farm to School Network or its successor entity,
11 public, private, and charter schools and their food services, and
12 other interested and relevant organizations and groups, as
13 determined by the Department of Agriculture and the Department of
14 Education, to establish an annual week of promotional events to be
15 known as “Jersey Fresh Farm to School Week.” The week shall be
16 celebrated each year throughout the State with the holding of
17 relevant promotional events during the last week of September.

18 b. “Jersey Fresh Farm to School Week” shall highlight and
19 promote the value and importance of New Jersey agriculture and
20 fresh foods produced in New Jersey, and the value and importance
21 of fresh farm foods for children, their general health, and their
22 success in school. The promotional events shall be provided to:

23 (1) children through school breakfast, lunch, and snack
24 programs and in the classroom;

25 (2) community groups, churches, and service organizations;

26 (3) the public at large at farms and community farmers markets;
27 and

28 (4) other organizations or groups or at other locations in the State
29 determined by the Department of Agriculture to be beneficial for
30 the success of promoting the value and importance of New Jersey
31 agriculture and fresh foods produced in New Jersey.

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33 2. a. The Department of Agriculture shall develop the program
34 and, pursuant to the “Administrative ¹**[Procedures]** Procedure¹
35 Act,” P.L.1968, c.410 (C.¹**[52B-1]** 52:14B-1¹ et seq.), adopt rules
36 and regulations for its implementation, including, but not
37 necessarily limited to, providing:

EXPLANATION – Matter enclosed in bold-faced brackets **[thus]** in the above bill is
not enacted and is intended to be omitted in the law.

Matter underlined thus is new matter.

Matter enclosed in superscript numerals has been adopted as follows:

¹Assembly AAN committee amendments adopted June 17, 2010.

- 1 (1) encouragement ¹**【and incentives】**¹ for schools that participate
2 in school meal programs to expand or improve kitchen facilities to
3 allow for producing meals that incorporate more fresh, locally
4 grown or produced farm produce, fruit or other products on a daily
5 basis;
- 6 (2) a bidding matrix that provides for school purchases of New
7 Jersey-grown food and allows schools to adopt price preferences for
8 local agricultural and farm products; and
- 9 (3) in conjunction and cooperation with the Department of
10 Education, the incorporation and coordination of school curricula
11 with information about:
- 12 (a) New Jersey agriculture;
- 13 (b) the importance and significance of farms and farmers to
14 New Jersey’s economy, culture, history, and quality of life; and
- 15 (c) the health value of eating fresh farm foods and locally grown
16 produce and fruits.
- 17 b. The Department of Agriculture, in conjunction with the
18 Department of Education, shall develop a training program with the
19 emphasis on the theme of “Farm to School” and shall offer this
20 program ¹**【at no cost】**¹ to schools, teachers, and other event
21 providers.
- 22 c. The Department of Agriculture shall establish a “New Jersey
23 Farm to School” ¹**【web site】** website¹ to provide opportunities for
24 farmers, distributors, and schools to create purchasing networks, to
25 develop and refine promotional events for “Jersey Fresh Farm to
26 School Week,” and to disseminate information about the events.
27
- 28 3. This act shall take effect on June 1 next following the date of
29 enactment.
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33
34 Establishes “Jersey Fresh Farm to School Week.”