

ASSEMBLY, No. 2171

STATE OF NEW JERSEY 215th LEGISLATURE

INTRODUCED FEBRUARY 2, 2012

Sponsored by:

Assemblyman HERB CONAWAY, JR.

District 7 (Burlington)

Assemblyman TROY SINGLETON

District 7 (Burlington)

Assemblyman UPENDRA J. CHIVUKULA

District 17 (Middlesex and Somerset)

SYNOPSIS

“New Jersey Health Benefit Exchange Act.”

CURRENT VERSION OF TEXT

As introduced.



1 AN ACT establishing the New Jersey Health Benefit Exchange and
2 supplementing Title 17B of the New Jersey Statutes.

3

4 **BE IT ENACTED** by the Senate and General Assembly of the State
5 of New Jersey:

6

7 1. This act shall be known and may be cited as the “New Jersey
8 Health Benefit Exchange Act.”

9

10 2. The Legislature finds and declares that it is the intent of this
11 act to provide statutory authorization for the establishment of an
12 American Health Benefit Exchange in New Jersey and its
13 administrative authority pursuant to the provisions of the federal
14 “Patient Protection and Affordable Care Act,” Pub.L.111-148, as
15 amended by the federal “Health Care and Education Reconciliation
16 Act of 2010,” Pub.L.111-152, and in so doing, to:

17 a. reduce the number of uninsured New Jerseyans by creating
18 an organized, transparent marketplace for the people of this State
19 to: purchase affordable, quality health care coverage; claim
20 available federal tax credits and cost-sharing subsidies; and meet
21 the personal

22 responsibility requirements imposed by the federal act;

23 b. strengthen the health care delivery system in this State;

24 c. guarantee the availability and renewability of health care
25 coverage in New Jersey through the private health insurance market
26 to eligible persons and participating employers;

27 d. require that health benefits plans and health insurers issuing
28 coverage in the individual and employer markets in this State
29 compete on the basis of price, quality, and service, and not on risk
30 selection; and

31 e. meet the requirements of the federal act.

32

33 3. As used in this act:

34 “Board” means the board of directors of the exchange.

35 “Carrier” means an entity subject to the insurance laws and
36 regulations of this State, or subject to the jurisdiction of the
37 commissioner, that contracts or offers to contract to provide,
38 deliver, arrange for, pay for, or reimburse any of the costs of health
39 care services, including: an insurance company authorized to issue
40 health insurance; a health maintenance organization; a health,
41 hospital, or medical service corporation; or any other entity
42 providing a health benefits plan. The term "carrier" shall not
43 include a joint insurance fund established pursuant to State law.
44 For purposes of this act, carriers that are affiliated companies shall
45 be treated as one carrier, except that in the case of an insurance
46 company, health service corporation, hospital service corporation,
47 or medical service corporation that is an affiliate of a health
48 maintenance organization located in New Jersey or a health

1 maintenance organization located in New Jersey that is affiliated
2 with an insurance company, health service corporation, hospital
3 service corporation, or medical service corporation, the health
4 maintenance organization shall be treated as a separate carrier.

5 “Commissioner” means the Commissioner of Banking and
6 Insurance.

7 “Department” means the Department of Banking and Insurance.

8 “Enrollee” means a person receiving health care coverage
9 through the exchange, either as an individual or as an employee of a
10 participating employer.

11 “Exchange” means the New Jersey Health Benefit Exchange
12 established pursuant to this act.

13 “Executive director” means the executive director of the
14 exchange.

15 “Federal act” means the federal “Patient Protection and
16 Affordable Care Act,” Pub.L.111-148, as amended by the federal
17 “Health Care and Education Reconciliation Act of 2010,”
18 Pub.L.111-152, and any federal rules and regulations adopted
19 pursuant thereto.

20 “Health benefits plan” means a hospital and medical expense
21 insurance policy or certificate; health, hospital, or medical service
22 corporation contract or certificate; or health maintenance
23 organization subscriber contract or certificate delivered or issued
24 for delivery in this State. For the purposes of this act, “health
25 benefits plan” shall not include one or more, or any combination of,
26 the following: coverage only for accident or disability income
27 insurance, or any combination thereof; coverage issued as a
28 supplement to liability insurance; liability insurance, including
29 general liability insurance and automobile liability insurance;
30 workers' compensation or similar insurance; automobile medical
31 payment insurance; credit-only insurance; coverage for on-site
32 medical clinics; and other similar insurance coverage, as specified
33 in federal regulations, under which benefits for medical care are
34 secondary or incidental to other insurance benefits. “Health
35 benefits plan” shall not include the following benefits if they are
36 provided under a separate policy, certificate, or contract of
37 insurance or are otherwise not an integral part of the plan: limited
38 scope dental or vision benefits; benefits for long-term care, nursing
39 home care, home health care, community-based care, or any
40 combination thereof; and such other similar, limited benefits as are
41 specified in federal regulations. “Health benefits plan” shall not
42 include hospital confinement indemnity coverage if: the benefits
43 are provided under a separate policy, certificate, or contract of
44 insurance; there is no coordination between the provision of the
45 benefits and any exclusion of benefits under any group health
46 benefits plan maintained by the same plan sponsor; and those
47 benefits are paid with respect to an event without regard to whether
48 benefits are provided with respect to such an event under any group

1 health plan maintained by the same plan sponsor. “Health benefits
2 plan” shall not include the following if it is offered as a separate
3 policy, certificate, or contract of insurance: Medicare supplemental
4 health insurance as defined under section 1882(g)(1) of the federal
5 “Social Security Act” (42 U.S.C. s.1395ss(g)(1)); coverage that is
6 supplemental to the coverage provided under chapter 55 of Title 10,
7 United States Code (10 U.S.C. s.1071 et seq.); and similar coverage
8 that is supplemental to coverage provided under a group health
9 plan.

10 “Health care facility” means a health care facility licensed
11 pursuant to P.L.1971, c.136 (C.26:2H-1 et seq.).

12 “Health care professional” means a health care professional who
13 is licensed or otherwise authorized to practice a health care
14 profession pursuant to Title 45 or Title 52 of the Revised Statutes
15 and is currently engaged in that practice.

16 “Medicaid” means the Medicaid program established pursuant to
17 P.L.1968, c.413 (C.30:4D-1 et seq.).

18 “NJ FamilyCare” means the NJ FamilyCare Program established
19 pursuant to section 3 of P.L.2005, c.156 (C.30:4J-10).

20 “Participating employer” means an employer that enters into an
21 agreement with the exchange to facilitate the offering of health
22 benefits plans to its employees through the State Business Health
23 Options Program established within the exchange pursuant to this
24 act.

25 “Qualified health benefits plan” means a health benefits plan
26 certified by the exchange pursuant to this act.

27 “Secretary” means the United States Secretary of Health and
28 Human Services.

29 “SHOP” means the State Business Health Options Program
30 established within the exchange pursuant to this act.

31 “Small employer” means a person, firm, corporation, or
32 partnership that is actively engaged in business, which employed an
33 average of at least two but not more than 50 employees on business
34 days during the preceding calendar year and at least two employees
35 on the first day of the current calendar year, and the majority of
36 which employees are employed in New Jersey. A small employer
37 that makes enrollment in qualified health benefits plans available to
38 its employees through SHOP, and ceases to be a small employer
39 due to an increase in the number of its employees, shall continue to
40 be treated as a small employer for the purposes of this act as long as
41 it makes enrollment in qualified health benefits plans available to
42 its employees through SHOP. All persons treated as a single
43 employer under subsections (b), (c), (m) or (o) of section 414 of the
44 federal Internal Revenue Code (26 U.S.C. s.414) shall be treated as
45 one employer. For the purpose of determining the size of an
46 employer, and subject to the provisions of paragraph (2) of
47 subsection b. of section 6 of this act: all employees of an employer
48 shall be counted, including part-time employees and those not

1 eligible for employer-sponsored coverage; the size of an employer
2 shall be determined annually; and, in the case of an employer that
3 was not in existence during the preceding calendar year, the
4 determination of the size of the employer shall be based on the
5 average number of employees that the employer is reasonably
6 expected to employ on business days in the current calendar year.

7
8 4. There is established in the Executive Branch of State
9 Government the New Jersey Health Benefit Exchange, for the
10 purpose of effectuating the provisions of the federal act. For the
11 purpose of complying with the provisions of Article V, Section IV,
12 paragraph 1 of the New Jersey Constitution, the exchange is
13 allocated within the Department of Banking and Insurance; but,
14 notwithstanding that allocation, the exchange shall be independent
15 of any supervision or control by the department or by any board or
16 officer thereof. The exchange shall constitute an instrumentality of
17 the State exercising public and essential governmental functions,
18 and the exercise by the exchange of the powers conferred by this or
19 any other act shall be deemed and held to be an essential
20 governmental function of the State.

21
22 5. a. The exchange shall be governed by a board of directors
23 consisting of seven members as follows:

24 (1) the Commissioners of Banking and Insurance and Human
25 Services, or their designees, as ex officio members; and

26 (2) five public members who are residents of this State, to be
27 appointed by the Governor with the advice and consent of the
28 Senate, including: one person who shall be a member in good
29 standing of the American Academy of Actuaries; and four other
30 persons, two of whom shall be appointed upon the recommendation
31 of the President of the Senate, and two of whom shall be
32 appointed upon the recommendation of the Speaker of the General
33 Assembly.

34 b. The public members of the board appointed upon the
35 recommendation of the President of the Senate and the Speaker of
36 the General Assembly shall be appointed in such a manner as to
37 ensure that the public membership of the board includes individuals
38 who have demonstrated expertise in the following areas:

39 (1) individual health care coverage;

40 (2) small employer health care coverage;

41 (3) health benefits plan administration;

42 (4) health care finance; and

43 (5) consumer health care advocacy.

44 c. The public members of the board shall serve without
45 compensation but be reimbursed for any expenses incurred by them
46 in the performance of their duties.

47 d. The public members of the board shall serve for a term of
48 four years; except that of the members first appointed, one of the

1 public members appointed upon the recommendation of the
2 President of the Senate and one of the public members appointed
3 upon the recommendation of the Speaker of the General Assembly
4 shall each serve for a period of three years, one of the public
5 members appointed upon the recommendation of the President of
6 the Senate and one of the public members appointed upon the
7 recommendation of the Speaker of the General Assembly shall each
8 serve for a period of four years, and the other public member
9 appointed shall serve for a period of five years.

10 e. Each public member of the board shall hold office for the
11 term of his appointment and until his successor has been appointed.
12 Vacancies shall be filled in the same manner as the original
13 appointments were made. A member is eligible for reappointment.

14 f. The board shall organize as soon as practicable after the
15 appointment of its members and shall select a chairperson annually
16 from among its members.

17 g. (1) The board shall appoint an executive director of the
18 exchange to supervise the administrative affairs and general
19 management and operations of the exchange.

20 (2) The executive director shall:

21 (a) be a person qualified by training and experience to perform
22 the duties of that position;

23 (b) serve as a member of the senior executive or unclassified
24 service and be appointed without regard to the provisions of Title
25 11A of the New Jersey Statutes;

26 (c) attend all meetings of the board; and

27 (d) serve at the pleasure of the board, and receive such
28 compensation as the board shall determine.

29 (3) With the approval of the board, the executive director shall:

30 (a) plan, direct, coordinate, and execute the administrative
31 functions of the exchange in conformity with the policies and
32 directives of the board;

33 (b) employ professional and clerical staff as necessary to
34 implement the provisions of this act;

35 (c) report to the board on all operations under his control and
36 supervision;

37 (d) prepare an annual budget and manage the administrative
38 expenses of the exchange; and

39 (e) undertake any other activities necessary to accomplish the
40 purposes of the exchange.

41 (4) All employees of the exchange, except the executive
42 director, shall be in the career service of the Civil Service.

43 h. While serving as a member of the board or an employee of
44 the exchange, and for a period of two years immediately following
45 such service or employment, a person shall not be:

46 (1) employed by, a consultant to, a member of the board of
47 directors of, affiliated with, or otherwise a representative of, a

1 carrier, an insurance agent or broker, a health care professional, or a
2 health care facility;

3 (2) a member, board member, or employee of a trade association
4 of carriers, insurance agents or brokers, health care professionals, or
5 health care facilities; or

6 (3) a health care professional, unless that person receives no
7 compensation for rendering services as a health care professional
8 and does not have an ownership interest in a health care
9 professional practice.

10 i. All meetings of the board shall be subject to the
11 requirements of the "Senator Byron M. Baer Open Public Meetings
12 Act," P.L.1975, c.231 (C.10:4-6 et seq.); except that the board may
13 hold a closed session when considering matters relating to
14 litigation, personnel, contracting, and payment rates. In addition to
15 complying with the notice requirements of P.L.1975, c.231, the
16 board shall provide electronic notice of its meetings as defined in
17 section 1 of P.L.2002, c.91 (C.10:4-9.1).

18 j. A member of the board or an employee of the exchange shall
19 not be liable in an action for damages to any person for any action
20 taken or recommendation made by the member or employee within
21 the scope of his functions as a member or employee, if the action or
22 recommendation was taken or made without malice. The members
23 of the board shall be indemnified and their defense of any action
24 provided for in the same manner and to the same extent as
25 employees of the State under the "New Jersey Tort Claims Act,"
26 P.L.1972, c.45 (C.59:1-1 et seq.) on account of acts or omissions in
27 the scope of their employment.

28

29 6. a. The board shall implement the exchange pursuant to the
30 provisions of this act and as otherwise required by the federal act or
31 any other federal law. The board shall facilitate the purchase of
32 coverage under qualified health benefits plans through the exchange
33 at affordable prices by enrollees.

34 b. (1) (a) The board shall establish the State Business Health
35 Options Program, or SHOP, separate from the activities of the board
36 related to the individual market, to assist participating employers in
37 facilitating the enrollment of their employees in qualified health
38 benefits plans offered through the exchange in a manner consistent
39 with the provisions of the federal act.

40 (b) A participating employer shall enter into a written agreement
41 with the exchange that governs the terms and conditions of its
42 participation and is consistent with the provisions of the federal act.
43 The written agreement shall:

44 (i) specify the responsibilities of the employer with regard to
45 the participation of its employees in qualified health benefits plans
46 and permit the employer to specify a level of coverage that any of
47 its employees may receive through a qualified health benefits plan

1 or provide a payment formulated in advance in accordance with the
2 federal act to be used as part of an employee choice plan;

3 (ii) indicate whether the employer is to communicate with a
4 carrier directly or through the exchange; and

5 (iii) require the exchange to provide premium aggregation and
6 other related services in order to minimize the administrative
7 burden on the employer.

8 (2) The board shall take such actions as are necessary to permit:
9 small employers to purchase coverage through the exchange
10 beginning no later than January 1, 2014; employers with at least 51
11 but not more than 100 employees to purchase coverage through the
12 exchange beginning on January 1, 2016; and employers with more
13 than 100 employees to purchase coverage through the exchange
14 beginning on January 1, 2017, consistent with the provisions of the
15 federal act and any regulations adopted pursuant thereto.

16 c. The board shall take such actions as are necessary to create
17 and offer a Basic Health Plan, consistent with the provisions of the
18 federal act, to enable uninsured persons with incomes of between
19 133% and 200% of the federal poverty level, who would otherwise
20 be eligible to receive premium subsidies for the purchase of
21 coverage through the exchange, to purchase essential health benefits
22 through the provision of federal funds pursuant to the federal act.

23 d. The board shall develop and implement a plan of operation
24 for the exchange, which shall include, but not be limited to, the
25 following:

26 (1) procedures for the operations of the exchange;

27 (2) procedures and minimum requirements for the selection,
28 certification, and recertification of qualified health benefits plans to
29 be offered through the exchange that are consistent with guidelines
30 established by the United States Secretary of Health and Human
31 Services;

32 (3) criteria for determining that certain health benefits plans will
33 no longer be made available through the exchange and a procedure
34 to decertify these plans that includes providing prior notice to the
35 carrier;

36 (4) procedures, criteria, and a standard application form for
37 prospective enrollees seeking to obtain coverage under qualified
38 health benefits plans offered through the exchange;

39 (5) procedures, criteria, and a standard application form for the
40 enrollment of participating employers in SHOP;

41 (6) a customer service center, which shall operate a toll-free
42 telephone service and provide oral and written information in a
43 manner that is culturally and linguistically appropriate to the needs
44 of the population being served by the exchange, to manage
45 exchange enrollment, provide information to individuals and
46 employers about the exchange, provide carriers with information
47 about criteria for health benefits plans eligible to be offered through
48 the exchange, respond to requests for assistance from enrollees and

- 1 participating employers, and provide participating employers with
2 information about and services for establishing and maintaining
3 cafeteria plans for their employees pursuant to section 125 of the
4 federal Internal Revenue Code (26 U.S.C. s.125) and health
5 reimbursement arrangements for their employees pursuant to
6 section 105 of the federal Internal Revenue Code (26 U.S.C. s.105);
7 (7) maintenance of an Internet website that provides
8 standardized comparative information on qualified health benefits
9 plans;
10 (8) a strategy for publicizing the services, eligibility
11 requirements, and enrollment procedures of the exchange; and
12 (9) a mechanism for ensuring consultation by the exchange with
13 relevant stakeholders, concerning the operation of the exchange and
14 related matters, in a manner consistent with the provisions of the
15 federal act.
- 16 e. The board shall also be authorized to:
- 17 (1) apply for such grants from the federal government as may be
18 available for the purposes of this act pursuant to the federal act or
19 any other federal law, and take such actions as are necessary to
20 ensure that any such funds received are utilized in a manner
21 consistent with the provisions of federal law;
- 22 (2) seek and receive such grant funding as may be available
23 from private foundations for the purposes of this act;
- 24 (3) contract with professional service firms as may be necessary
25 in its judgment, and fix their compensation, for which purpose the
26 board, as it deems necessary to effectuate the purposes of this act,
27 may enter into a contract for the provision of goods or performance
28 of services without public advertising for bids, provided that the
29 contract shall be:
- 30 (a) publicly announced prior to being awarded;
- 31 (b) negotiated on the basis of demonstrated competence and
32 qualifications for the type of professional services required and at
33 fair and reasonable compensation; and
- 34 (c) awarded through a process that, to the maximum extent
35 practicable, meets the same procedural requirements as those set
36 forth in P.L.1997, c.399 (C.52:34-9.1 et seq.) for a professional firm
37 providing professional architectural, engineering, or land surveying
38 services in this State, but without regard to the dollar value of the
39 contract;
- 40 (4) adopt by-laws for the regulation of its affairs and the
41 conduct of its business;
- 42 (5) adopt an official seal for the exchange and alter the same;
- 43 (6) maintain an office in the State;
- 44 (7) sue and be sued in its own name; and
- 45 (8) approve the use of its trademarks, brand names, seals, logos,
46 and similar instruments by carriers, participating employers, and
47 other organizations.
- 48

1 7. a. (1) The exchange shall offer to enrollees only health
2 benefits plans that have been certified by the board, approved for
3 issuance or renewal in this State by the commissioner, and
4 underwritten by a carrier. The board shall certify those plans that it
5 determines provide good value and offer high quality coverage to
6 enrollees, so as to provide an appropriate range of health care
7 coverage choices within the exchange that achieves the purposes of
8 the federal act, including, in each region of the State, a choice of
9 qualified health benefits plans in each of the benefit categories
10 required under the federal act.

11 (2) The board shall permit a carrier participating in the exchange
12 to offer to enrollees a plan that provides limited scope dental
13 benefits, which meets the requirements of subparagraph (A) of
14 paragraph (2) of subsection (c) of section 9832 of the federal
15 Internal Revenue Code (26 U.S.C. s.9832) and is provided either in
16 conjunction with a qualified health benefits plan or under a separate
17 policy, certificate, or contract of insurance, if the plan provides
18 pediatric dental benefits that meet the requirements of subparagraph
19 (J) of paragraph (1) of subsection (b) of section 1302 of the federal
20 act (42 U.S.C. s.18022), and such other dental benefits as the board
21 or the secretary may prescribe by regulation.

22 (3) The exchange and any carrier participating in the exchange
23 shall not charge a person a fee or other monetary penalty for the
24 termination of coverage under a qualified health benefits plan if the
25 person enrolls in another type of minimum essential coverage
26 because the person has become newly eligible for that coverage or
27 because the person's employer-sponsored coverage has become
28 affordable under the standards of subparagraph (C) of paragraph (2)
29 of subsection (c) of section 36B of the federal Internal Revenue
30 Code (26 U.S.C. s.36B).

31 b. The board may require carriers participating in the exchange
32 to make available to the exchange and regularly update an
33 electronic directory of contracting health care providers so that
34 enrollees seeking coverage through the exchange can search by
35 health care provider name to determine which health benefits plans
36 in the exchange include that health care provider in their network.
37 The board may also require a carrier to provide regularly updated
38 information to the exchange as to whether a health care provider is
39 accepting new patients in a particular health benefits plan. The
40 exchange may provide an integrated and uniform consumer
41 directory of health care providers indicating which carriers the
42 providers contract with and whether the providers are currently
43 accepting new patients. The exchange may also establish methods
44 by which health care providers may transmit relevant information
45 directly to the exchange, rather than through a carrier.

46 c. The board shall require that a carrier, as a condition of
47 participation in the exchange, do all of the following consistent with
48 the provisions of the federal act and in such a manner as is

1 prescribed by regulation of the board or the commissioner, as
2 applicable:

3 (1) fairly and affirmatively offer, market, and sell in the
4 exchange at least one product within each of the categories of health
5 benefits plans that the federal act requires to be offered through the
6 exchange;

7 (2) if the carrier sells any products to individuals outside the
8 exchange, fairly and affirmatively offer, market, and sell all
9 products made available to individuals in the exchange to
10 individuals purchasing coverage outside the exchange; if the carrier
11 sells any products to employers outside the exchange, fairly and
12 affirmatively offer, market, and sell all products made available to
13 employers in SHOP to employers purchasing coverage outside the
14 exchange;

15 (3) provide a detailed description of the benefits offered by a
16 qualified health benefits plan through an Internet website and by
17 other means for individuals without access to the Internet, which
18 specifies: maximum benefits; limitations, exclusions, and other
19 benefit limits; and the amount of cost sharing, including, but not
20 limited to, deductibles, copayments, and coinsurance, under the
21 plan that an individual would be responsible for paying with respect
22 to the furnishing of a specific item or service by a participating
23 health care provider;

24 (4) submit a justification to the board for any premium increase
25 in a qualified health benefits plan prior to implementation of the
26 increase, and prominently post that information on its Internet
27 website, which the board shall consider in determining whether to
28 make the health benefits plan available through the exchange, in
29 addition to considering any information and recommendations
30 provided to the board by the department and any excess of premium
31 growth outside the exchange as compared to the rate of that growth
32 inside the exchange;

33 (5) make available to the public and submit to the board, the
34 secretary, and the commissioner, as applicable, accurate and timely
35 information, with respect to a qualified health benefits plan,
36 concerning the following:

37 (a) claims payment policies and practices;

38 (b) periodic financial disclosures;

39 (c) data on enrollment and disenrollment;

40 (d) data on the number of claims that are denied;

41 (e) data on rating practices;

42 (f) information on cost sharing and payments with respect to
43 any out-of-network coverage; and

44 (g) information on enrollee and participating employer rights as
45 specified under federal law or otherwise determined appropriate by
46 the secretary; and

47 (6) make available to the public and submit to the board such
48 other information as may be required pursuant to the federal act or

1 as the board reasonably determines necessary to accomplish the
2 purposes of this act.

3 d. The board shall establish procedures necessary to avoid risk
4 selection between qualified health benefits plans offered through
5 the exchange and health benefits plans offered outside the exchange
6 and among qualified health benefits plans offered within the
7 exchange, including, but not limited to, such mechanisms as the
8 board determines appropriate for adjusting payments to qualified
9 health benefits plans to account for risk selection and assure market
10 stability.

11 e. The provisions of this section shall not be construed as
12 requiring a carrier that does not participate in the exchange to meet
13 any requirements relating to health care coverage or its operations
14 that are not otherwise imposed on that carrier under federal or State
15 law.

16

17 8. For the purpose of effectuating its direction and oversight of
18 the operation of the exchange and the provision of health care
19 coverage through the exchange, the board shall:

20 a. provide for the processing of applications, the determination
21 of eligibility for premium tax credits and any cost-sharing reduction
22 and the redetermination of eligibility as necessary due to changes in
23 an individual's income or circumstances, the enrollment and
24 disenrollment of enrollees, and the establishment of an enrollee
25 database, and coordinate those activities with Medicaid and NJ
26 FamilyCare, and any other State and local government entities as
27 applicable, in furtherance of which the board shall:

28 (1) adopt policies and procedures, in consultation with the
29 Division of Medical Assistance and Health Services in the
30 Department of Human Services, by which the exchange: provides
31 eligibility determination and redetermination services for, and
32 enrollment in, the exchange, Medicaid, and NJ FamilyCare, as
33 appropriate to the individual's income and circumstances, through
34 the use of a single application form; and ensures the timely
35 processing of applications and enrollment, as appropriate, utilizing
36 consistent methods and standards that, to the maximum extent
37 practicable, are employed by both the exchange and the Division of
38 Medical Assistance and Health Services;

39 (2) arrange, by mutual agreement between the exchange and the
40 Division of Medical Assistance and Health Services, for the sharing
41 of data with respect to enrollees and recipients of Medicaid and NJ
42 FamilyCare;

43 (3) ensure that clear and comprehensible information is
44 provided to applicants that fully explains the application process, as
45 well as the possibility of overpayments of advance premium tax
46 credits to an enrollee that may render the enrollee liable for
47 repayment and the procedures for reconciliation used in those cases;

- 1 (4) establish procedures to assist an enrollee in reporting a
2 change in income to the exchange that might affect the amount of
3 advance premium tax credit to which the enrollee is entitled
4 pursuant to the federal act, as well as in qualifying for any
5 exemption from repayment of the advance premium tax credit that
6 would otherwise be required pursuant to federal or State law; and
- 7 (5) utilize any other measures that the board deems necessary
8 and appropriate for the purposes of this subsection, so as to ensure
9 the most efficient, cost-effective, and comprehensive health care
10 coverage possible and continuity of coverage and care when an
11 enrollee transitions between participation in a qualified health
12 benefits plan and participation in Medicaid or NJ FamilyCare, or
13 the reverse, consistent with the provisions of the federal act and any
14 other applicable federal law and regulations;
- 15 b. undertake activities necessary to market and publicize the
16 availability of health care coverage and federal subsidies through
17 the exchange, and undertake outreach and enrollment activities that
18 seek to assist enrollees and potential enrollees with enrolling and
19 reenrolling in the exchange in the least burdensome manner,
20 including populations that may experience barriers to enrollment,
21 such as persons with disabilities and those with limited English
22 language proficiency;
- 23 c. assign a rating to each qualified health benefits plan offered
24 through the exchange in accordance with criteria developed by the
25 secretary;
- 26 d. utilize a standardized format for presenting health benefits
27 plan options in the exchange;
- 28 e. establish and make available by electronic means a
29 calculator to determine the actual cost of coverage after the
30 application of any premium tax credit and any cost-sharing
31 reduction provided for under the federal act;
- 32 f. establish uniform billing and payment policies for qualified
33 health benefits plans and coordinate these policies with Medicaid
34 and NJ FamilyCare;
- 35 g. grant a certification attesting that a person is exempt from
36 the tax imposed under the federal act for not having qualifying
37 health care coverage as specified in the federal act, because: there
38 is no affordable qualified health benefits plan available through the
39 exchange or the person's employer to cover that person; or the
40 person meets the requirements for any other exemption from the tax
41 under the federal act;
- 42 h. perform such duties as are required of, or delegated to, the
43 exchange by the secretary or the Secretary of the Treasury, pursuant
44 to the federal act, relating to the determination of eligibility for
45 premium tax credits, reduced cost sharing, or exemptions from the
46 tax imposed under the federal act for not having qualifying health
47 care coverage;

1 i. provide notice to enrollees of their right of appeal with
2 respect to certain medical decisions by carriers under the
3 Independent Health Care Appeals Program established pursuant to
4 section 11 of P.L.1997, c.192 (C.26:2S-11);

5 j. provide for an appeal mechanism for enrollees with respect
6 to exchange-related determinations, when the subject of appeal is
7 not covered by an existing mechanism or is not within the
8 jurisdiction of the department under current law or regulations, and
9 which relates to the filing of enrollee grievances against the
10 exchange itself, or other appeals as required under the federal act,
11 and provide notice to enrollees of such an appeal mechanism that
12 includes an explanation of the relevant procedures and enrollee
13 rights in connection with filing such an appeal; and

14 k. establish the navigator program in accordance with the
15 federal act, under which any entity chosen by the exchange as a
16 navigator shall:

17 (1) conduct public education activities to raise awareness of the
18 availability of qualified health benefits plans;

19 (2) distribute fair and impartial information concerning
20 enrollment in qualified health benefits plans and the availability of
21 premium tax credits and cost-sharing reductions pursuant to the
22 federal act;

23 (3) facilitate enrollment in qualified health benefits plans;

24 (4) provide referrals to the appropriate office within the
25 department for health insurance consumer assistance in the case of
26 an enrollee in a qualified health benefits plan with a grievance,
27 complaint, or question regarding that person's plan, coverage, or a
28 determination under that plan or coverage;

29 (5) provide information in a manner that is culturally and
30 linguistically appropriate to the needs of the population being
31 served by the exchange; and

32 (6) be evaluated and paid by the board based upon such
33 standards for performance and compensation as the board
34 determines appropriate for this purpose.

35
36 9. a. There is established in the Department of the Treasury a
37 nonlapsing revolving fund to be known as the "New Jersey Health
38 Benefit Exchange Trust Fund." This fund shall be the repository
39 for monies collected pursuant to subsection c. of this section and
40 other monies received as grants or otherwise appropriated for the
41 purposes of the exchange. The monies in the fund shall be used
42 only for the purpose of supporting the activities of the exchange.

43 b. The State Treasurer is the custodian of the fund and all
44 disbursements from the fund shall be made by the State Treasurer
45 upon vouchers signed by the executive director or the executive
46 director's designee. The monies in the fund shall be invested and
47 reinvested by the Director of the Division of Investment in the
48 Department of the Treasury as are other trust funds in the custody

1 of the State Treasurer in the manner provided by law. Interest
2 received on the monies in the fund shall be credited to the fund.

3 c. The exchange may apply a uniform surcharge to all qualified
4 health benefits plans, and a uniform assessment on carriers that do
5 not contract with the exchange, as the board determines necessary
6 to effectuate the purposes of this act. The proceeds therefrom shall
7 be deposited into the fund and be used only to pay for
8 administrative and operational expenses that the exchange incurs in
9 order to carry out its responsibilities pursuant to this act and as
10 otherwise required under the federal act or any other federal law or
11 regulation.

12

13 10. Any records maintained by the exchange that reveal any of
14 the following shall not be included under materials available to
15 public inspection pursuant to P.L.1963, c.73 (C.47:1A-1 et seq.) and
16 P.L.2001, c.404 (C.47:1A-5 et al.):

17 a. the deliberative processes, discussions, communications, or
18 any other portion of the negotiations with carriers contracting or
19 seeking to contract with the exchange, carriers with which the
20 exchange is considering a contract, or carriers with which the
21 exchange is considering or enters into any other arrangement under
22 which the exchange provides, receives, or arranges services or
23 reimbursement; and

24 b. the impressions, opinions, recommendations, meeting
25 minutes, research, work product, theories, or strategy of the board
26 or the staff of the exchange, or records that provide instructions,
27 advice, or training to members of the board or the staff of the
28 exchange.

29

30 11. a. In addition to furnishing such information to any
31 department or agency of the federal government as may be required
32 pursuant to the federal act or any other federal law or regulation, the
33 board shall annually: make a report of the activities, receipts, and
34 expenditures of the exchange as of the end of the State fiscal year to
35 the Governor, the Legislature pursuant to section 2 of P.L.1991,
36 c.164 (C.52:14-19.1), and the State Auditor; and make this
37 information available on the Internet website of the exchange.

38 b. The State Auditor shall conduct an audit of the exchange at
39 least once in each five-year period, and may otherwise examine the
40 operation, property, and records of the exchange, and prescribe
41 methods of accounting and the rendering of periodic reports in
42 relation to activities undertaken by the exchange.

43

44 12. The commissioner shall present a report to the Governor,
45 and to the Legislature pursuant to section 2 of P.L.1991, c.164
46 (C.52:14-19.1), no later than January 1, 2018, which contains the
47 commissioner's findings and recommendations, including such

1 recommendations for administrative or legislative action as the
2 commissioner deems appropriate, concerning whether to:

3 a. continue the New Jersey Individual Health Coverage
4 Program established pursuant to P.L.1992, c.161 (C.17B:27A-2 et
5 seq.) and the New Jersey Small Employer Health Benefits Program
6 established pursuant to P.L.1992, c.162 (C.17B:27A-17 et seq.), as
7 provided under current law;

8 b. revise these programs to reflect the provisions of this act; or

9 c. phase out these programs and transition the health care
10 coverage provided thereunder to coverage provided under qualified
11 health benefits plans through the exchange, in which case the
12 commissioner shall specify a projected schedule for effecting this
13 transition in the most efficient and effective manner possible.

14

15 13. The board, the commissioner, and the Commissioner of
16 Human Services, pursuant to the "Administrative Procedure Act,"
17 P.L.1968, c.410 (C.52:14B-1 et seq.) and in consultation with each
18 other, shall each adopt such rules and regulations as may be
19 necessary to effectuate the purposes of this act.

20

21 14. This act shall take effect on the first day of the seventh
22 month following the date of enactment, but the board, the
23 commissioner, and the Commissioner of Human Services shall take
24 such anticipatory administrative action in advance thereof as shall
25 be necessary for the implementation of this act.

26

27

28

STATEMENT

29

30 This bill, which is designated as the "New Jersey Health Benefit
31 Exchange Act," creates a Statewide health insurance exchange
32 pursuant to the federal "Patient Protection and Affordable Care
33 Act," Pub.L.111-148, as amended by the "Health Care and
34 Education Reconciliation Act of 2010," Pub.L.111-152 (hereafter
35 referred to as "the federal act").

36 The bill provides specifically as follows:

37

38

The Administration of the Exchange

39

- 40 • The New Jersey Health Benefit Exchange (hereafter referred to as
41 "the exchange") is established in the Executive Branch of State
42 Government in order to effectuate the provisions of the federal
43 act, and is allocated within the Department of Banking and
44 Insurance (DOBI) but is to be independent of any supervision or
45 control by DOBI or any board or officer thereof.
- 46 • The exchange is to be governed by a board of directors (hereafter
47 referred to as "the board") consisting of seven members as
48 follows:

- 1 -- the Commissioners of Banking and Insurance and Human
2 Services, or their designees, as ex officio members; and
- 3 -- five public members who are residents of this State, to be
4 appointed by the Governor with the advice and consent of the
5 Senate, including: one person who is a member in good standing of
6 the American Academy of Actuaries; and four other persons, two of
7 whom are to be appointed upon the recommendation of the
8 President of the Senate and two upon the recommendation of the
9 Speaker of the General Assembly.
- 10 • The public members of the board appointed upon the
11 recommendation of the President of the Senate and the Speaker of
12 the General Assembly are to be appointed in such a manner as to
13 ensure that the public membership of the board includes
14 individuals who have demonstrated expertise in the following
15 areas: individual health care coverage; small employer health
16 care coverage; health benefits plan administration; health care
17 finance; and consumer health care advocacy.
 - 18 • The public members of the board are to serve without
19 compensation but be reimbursed for any expenses incurred by
20 them in the performance of their duties.
 - 21 • The public members of the board are to serve for a term of four
22 years; except that of the members first appointed, one of the
23 public members appointed upon the recommendation of the
24 President of the Senate and one of the public members appointed
25 upon the recommendation of the Speaker of the General
26 Assembly will each serve for a period of three years, one of the
27 public members appointed upon the recommendation of the
28 President of the Senate and one of the public members appointed
29 upon the recommendation of the Speaker of the General
30 Assembly will each serve for a period of four years, and the other
31 public member appointed will serve for a period of five years.
 - 32 • The board is to appoint an executive director of the exchange to
33 supervise the administrative affairs and general management and
34 operations of the exchange. The executive director will serve at
35 the pleasure of the board and receive such compensation as the
36 board determines. All employees of the exchange, except the
37 executive director, are to be in the career service of the Civil
38 Service.
 - 39 • While serving as a member of the board or employee of the
40 exchange, and for a period of two years immediately following
41 such service or employment, a person is prohibited from being:
 - 42 -- employed by, a consultant to, a member of the board of
43 directors of, affiliated with, or otherwise a representative of, a
44 carrier, an insurance agent or broker, a licensed health care
45 professional, or a health care facility;
 - 46 -- a member, board member, or employee of a trade association
47 of carriers, insurance agents or brokers, health care professionals, or
48 health care facilities; or

- 1 -- a licensed health care professional, unless that person receives
2 no compensation for rendering services as a licensed health care
3 professional and does not have an ownership interest in a health
4 care professional practice.
- 5 • All meetings of the board are subject to the requirements of the
6 “Senator Byron M. Baer Open Public Meetings Act,” but the
7 board may hold a closed session when considering matters
8 relating to litigation, personnel, contracting, and payment rates.
9 The board is to provide advance notice of its meetings on the
10 Internet.
 - 11 • A member of the board or an employee of the exchange will not
12 be liable in an action for damages to any person for any action
13 taken or recommendation made by the member or employee
14 within the scope of his functions as a member or employee, if the
15 action or recommendation was taken or made without malice.

16

17 **The Activities of the Exchange**

18

- 19 • The board is to facilitate the purchase, through the exchange, of
20 coverage under health benefits plans certified and offered by the
21 exchange (hereafter referred to as “qualified plans”), at affordable
22 prices, by persons enrolled in the exchange (hereafter referred to
23 as “enrollees”).
- 24 • The board is to establish the State Business Health Options
25 Program (SHOP), separate from the activities of the board related
26 to the individual market, to assist participating employers in
27 facilitating the enrollment of their employees in qualified plans.
28 Eligible employers would include: initially (beginning no later
29 than January 1, 2014), employers with at least two but not more
30 than 50 employees; beginning on January 1, 2016, employers
31 with at least 51 but not more than 100 employees; and, beginning
32 on January 1, 2017, employers with more than 100 employees.
- 33 • The board is to create and offer a Basic Health Plan, consistent
34 with the provisions of the federal act, to enable uninsured persons
35 with incomes of between 133% and 200% of the federal poverty
36 level, who would otherwise be eligible to receive premium
37 subsidies for the purchase of coverage through the exchange, to
38 purchase essential health benefits through the provision of federal
39 funds pursuant to the federal act.
- 40 • The board is to develop and implement a plan of operation for the
41 exchange, which includes, but is not limited to: procedures and
42 minimum requirements for the selection, certification, and
43 recertification of qualified plans; criteria and procedures for
44 decertifying plans; and procedures, criteria, and a standard
45 application form for prospective enrollees seeking to obtain
46 coverage under qualified plans, and for the enrollment of
47 participating employers in SHOP.

- 1 • The board is to provide a customer service center, which will
2 operate a toll-free telephone service and provide oral and written
3 information in a manner that is culturally and linguistically
4 appropriate to the needs of the population being served by the
5 exchange, and an Internet website that provides standardized
6 comparative information on qualified plans.
- 7 • The board is authorized to apply for any available federal grants
8 and receive any grant funding available from private foundations.

9

10 **Qualified Plans and Participating Carriers in the Exchange**

11

- 12 • The exchange must offer to enrollees only health benefits plans
13 that have been certified by the board, approved for issuance or
14 renewal in this State by the Commissioner of Banking and
15 Insurance, and underwritten by a carrier. The board is to certify
16 those plans that it determines provide good value and offer high
17 quality coverage to enrollees, and to provide, in each region of
18 the State, a choice of qualified plans in each of the benefit
19 categories required under the federal act.
- 20 • A health insurance carrier participating in the exchange may offer
21 to enrollees a plan that provides limited scope dental benefits that
22 meets the requirements of section 9832 of the federal Internal
23 Revenue Code (26 U.S.C. s.9832), if the plan provides pediatric
24 dental benefits that meet the requirements of section 1302 of the
25 federal act (42 U.S.C. s.18022), and such other dental benefits as
26 the board of directors of the exchange or the Secretary of Health
27 and Human Services may prescribe by regulation.
- 28 • The exchange and any carrier participating in the exchange are
29 prohibited from charging a person a fee or other monetary penalty
30 for the termination of coverage under a qualified health benefits
31 plan if the person enrolls in another type of minimum essential
32 coverage because the person has become newly eligible for that
33 coverage or because the person's employer-sponsored coverage
34 has become affordable under the standards of section 36B of the
35 federal Internal Revenue Code (26 U.S.C. s.36B).
- 36 • The board may require carriers participating in the exchange to
37 make available to the exchange and regularly update an electronic
38 directory of contracting health care providers, and the exchange
39 may provide an integrated and uniform consumer directory of
40 providers indicating which carriers the providers contract with
41 and whether the providers are currently accepting new patients.
- 42 • The board is to require that a carrier, as a condition of
43 participation in the exchange:
- 44 -- fairly and affirmatively offer, market, and sell in the exchange
45 at least one product within each of the categories of health benefits
46 plans that the federal act requires to be offered through the
47 exchange;

1 -- if the carrier sells any products to individuals outside the
2 exchange, fairly and affirmatively offer, market, and sell all
3 products made available to individuals in the exchange to
4 individuals purchasing coverage outside the exchange; and if the
5 carrier sells any products to employers outside the exchange, fairly
6 and affirmatively offer, market, and sell all products made available
7 to employers in SHOP to employers purchasing coverage outside
8 the exchange;

9 -- provide a detailed description of the benefits offered by a
10 qualified plan through an Internet website and by other means for
11 individuals without access to the Internet;

12 -- submit a justification to the board for any premium increase in
13 a qualified plan before implementing the increase, and prominently
14 post that information on its Internet website;

15 -- make available to the public and to the board, the U.S.
16 Secretary of Health and Human Services (hereafter referred to as
17 “the secretary”), and the Commissioner of Banking and Insurance,
18 as applicable, accurate and timely information, with respect to a
19 qualified plan, concerning claims payment policies and practices,
20 financial data, enrollment and disenrollment, claims denied, rating
21 practices, cost sharing and payments for any out-of-network
22 coverage, and enrollee and participating employer rights specified
23 under federal law or determined appropriate by the secretary; and

24 -- make available to the public and submit to the board such
25 other information as may be required pursuant to the federal act or
26 as the board reasonably determines necessary to accomplish the
27 purposes of the bill.

28 • The board is to establish procedures necessary to avoid risk
29 selection between qualified plans offered through the exchange
30 and plans offered outside the exchange and among qualified plans
31 offered within the exchange, including, but not limited to, such
32 mechanisms as it determines appropriate for adjusting payments
33 to qualified plans to account for risk selection and assure market
34 stability.

35 • The provisions of the bill are not to be construed to require a
36 carrier not participating in the exchange to meet any requirements
37 relating to health care coverage or its operations not otherwise
38 imposed under federal or State law.

39 40 **The Provision of Health Care Coverage through the Exchange**

41
42 • The board is to:

43 -- provide for the processing of applications and the enrollment
44 and disenrollment of enrollees;

45 -- implement the process for eligibility determination and
46 enrollment and disenrollment in the exchange, and coordinate that
47 process with Medicaid and NJ FamilyCare, and any other State and
48 local government entities as applicable, to ensure the most efficient,

- 1 cost-effective, and comprehensive health care coverage possible,
2 consistent with federal law and regulations;
- 3 -- market, publicize, and provide outreach to enrollees and
4 potential enrollees in regard to health care coverage and federal
5 subsidies available through the exchange;
- 6 -- assign a rating to each qualified plan in accordance with
7 criteria developed by the secretary; and utilize a standardized
8 format for presenting plan options in the exchange;
- 9 -- establish and make available by electronic means a calculator
10 to determine the actual cost of coverage after the application of any
11 premium tax credit and cost-sharing reduction under the federal act;
- 12 -- establish uniform billing and payment policies for qualified
13 plans;
- 14 -- grant a certification attesting that a person is exempt from the
15 tax imposed under the federal act for not having qualifying health
16 care coverage if the person meets the requirements for that
17 exemption;
- 18 -- perform such duties as are required of the exchange by the
19 secretary or the Secretary of the Treasury under the federal act,
20 relating to the determination of eligibility for premium tax credits,
21 reduced cost sharing, or exemptions from the tax imposed under the
22 federal act for not having qualifying health care coverage;
- 23 -- notify enrollees of their right to appeal health care coverage
24 determinations by carriers under State and federal law and to file a
25 grievance against the exchange itself; and
- 26 -- establish the navigator program, in accordance with the federal
27 act, to: increase public awareness of, and facilitate enrollment in,
28 qualified plans; and provide appropriate referrals for health
29 insurance consumer assistance for enrollees with a grievance,
30 complaint, or question relating to their plan or coverage.

31

32

New Jersey Health Benefit Exchange Trust Fund

33

- 34 • The bill establishes the New Jersey Health Benefit Exchange
35 Trust Fund in the Department of the Treasury as a nonlapsing
36 revolving fund, to be the repository for monies collected from
37 carriers pursuant to the bill and other monies received as grants or
38 otherwise appropriated for the purposes of the exchange. The
39 monies in the fund are to be used only for the purpose of
40 supporting the activities of the exchange.
- 41 • The exchange may apply a uniform surcharge to all qualified
42 health benefit plans, and a uniform assessment on carriers that do
43 not contract with the exchange, as the board determines necessary
44 to effectuate the purposes of this bill. The proceeds are to be
45 deposited into the fund and used only to pay for administrative
46 and operational expenses of the exchange in carrying out its
47 responsibilities and as otherwise required under federal law or
48 regulation.

Other Provisions

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- In addition to furnishing information to any federal department or agency as required under the federal act or any other federal law or regulation, the board is to annually report on the activities, receipts, and expenditures of the exchange to the Governor, Legislature, and State Auditor, and to make this information available on its Internet website; and the State Auditor is to conduct an audit of the exchange at least once in each five-year period.
- The Commissioner of Banking and Insurance is to report to the Governor and the Legislature, no later than January 1, 2018, on the commissioner's findings and recommendations concerning whether to: continue the New Jersey Individual Health Coverage Program and the New Jersey Small Employer Health Benefits Program, as provided under current law; revise these programs to reflect the provisions of this bill; or phase out these programs and transition their health care coverage to coverage provided through the exchange.
- The bill takes effect on the first day of the seventh month following enactment, but authorizes the board and the Commissioners of Banking and Insurance and Human Services to take anticipatory administrative action in advance as necessary for its implementation.