

ASSEMBLY, No. 2811

STATE OF NEW JERSEY 217th LEGISLATURE

INTRODUCED FEBRUARY 16, 2016

Sponsored by:

Assemblyman RALPH R. CAPUTO

District 28 (Essex)

SYNOPSIS

Requires each casino licensee conducting Internet gaming in this State to prominently advertise name of its Atlantic City casino on its Internet gaming websites and advertisements.

CURRENT VERSION OF TEXT

As introduced.



A2811 CAPUTO

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1 AN ACT concerning casino licensees' Internet gaming websites and
2 advertisements and supplementing P.L.1977, c.110 (C.5:12-1 et
3 seq.).

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5 **BE IT ENACTED** *by the Senate and General Assembly of the State*
6 *of New Jersey:*

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8 1. Each casino licensee that conducts Internet gaming in
9 partnership with its Internet gaming affiliate under a license issued
10 by the Division of Gaming Enforcement shall cause the name of the
11 licensed casino and its Atlantic City property to be prominently
12 displayed on each Internet gaming website it operates under that
13 license, and to be prominently printed, displayed, announced, or
14 otherwise disseminated on each form of Internet gaming
15 advertisement conducted by the licensee or its Internet gaming
16 affiliate. The division shall review each licensee's Internet gaming
17 website and Internet gaming advertisement for compliance with the
18 provisions of this section.

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20 2. This act shall take effect immediately.

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23 STATEMENT

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25 This bill requires each casino licensee that conducts Internet
26 gaming in partnership with its Internet gaming affiliate under a
27 license issued by the Division of Gaming Enforcement to
28 prominently advertise the name of the casino and its Atlantic City
29 property on each Internet gaming website it operates under that
30 license, and to prominently print, display, announce, or otherwise
31 disseminate that name on each form of Internet gaming
32 advertisement conducted by the licensee or its Internet gaming
33 affiliate. The bill requires the division to review each licensee's
34 Internet gaming website and Internet gaming advertisement for
35 compliance with these requirements.