

[First Reprint]

ASSEMBLY, No. 3692

STATE OF NEW JERSEY

218th LEGISLATURE

INTRODUCED MARCH 13, 2018

Sponsored by:

Assemblyman ERIC HOUGHTALING

District 11 (Monmouth)

Assemblywoman JOANN DOWNEY

District 11 (Monmouth)

Assemblyman CLINTON CALABRESE

District 36 (Bergen and Passaic)

Co-Sponsored by:

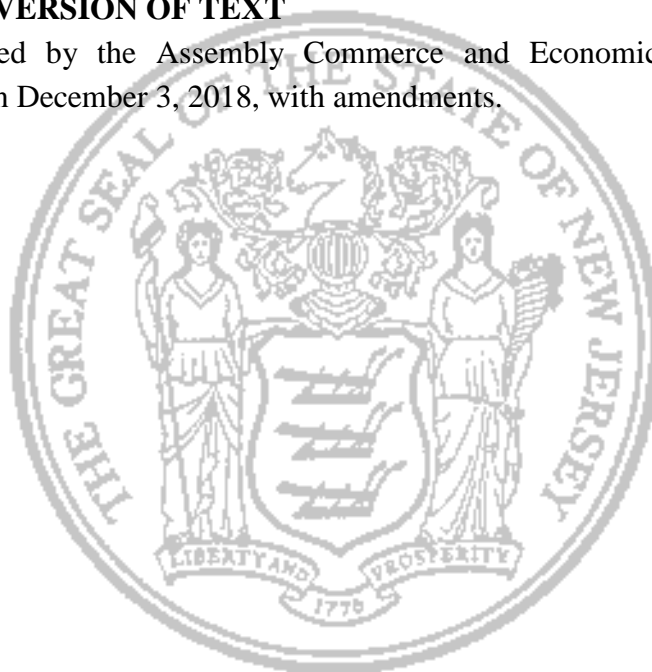
Assemblyman Karabinchak, Assemblywomen Murphy and Mosquera

SYNOPSIS

Requires Department of State to develop “New Jersey-Made” designation.

CURRENT VERSION OF TEXT

As reported by the Assembly Commerce and Economic Development Committee on December 3, 2018, with amendments.



(Sponsorship Updated As Of: 3/26/2019)

1 AN ACT requiring the Department of State to develop a “New
2 Jersey-Made” designation and supplementing chapter 16A of
3 Title 52 of the Revised Statutes.

4

5 **BE IT ENACTED** *by the Senate and General Assembly of the State*
6 *of New Jersey:*

7

8 1. a. The Department of State ¹, in coordination with the New
9 Jersey Manufacturing Extension Program, Inc.,¹ shall develop and
10 designate as an official State logo a “New Jersey-Made” or “NJ-
11 Made” logo to allow manufacturers and producers of New Jersey-
12 made products to promote their products that are made or produced
13 in New Jersey. The Department of State shall develop guidelines
14 for the use of the logo in any branding efforts by manufacturers and
15 producers, and shall make the logo available to manufacturers and
16 producers through an Internet website.

17 b. Any state agency, quasi-public agency, or public or private
18 entity may promote the Internet website and logo developed
19 pursuant to this section.

20 c. The Department of State shall promulgate and adopt rules
21 and regulations, pursuant to the "Administrative Procedure Act,"
22 P.L.1968, c.410 (C.52:14B-1 et seq.), to effectuate the purposes of
23 this act.

24

25 2. This act shall take effect on the 90th day next following
26 enactment, except that the Department of State may take any
27 anticipatory administrative action in advance as shall be necessary
28 for the implementation of this act.

EXPLANATION – Matter enclosed in bold-faced brackets **[thus]** in the above bill is not enacted and is intended to be omitted in the law.

Matter underlined thus is new matter.

Matter enclosed in superscript numerals has been adopted as follows:

¹Assembly ACE committee amendments adopted December 3, 2018.