

ASSEMBLY SCIENCE, INNOVATION AND TECHNOLOGY
COMMITTEE

STATEMENT TO

ASSEMBLY, No. 3923

STATE OF NEW JERSEY

DATED: MAY 17, 2018

The Assembly Science, Innovation and Technology Committee reports favorably Assembly Bill No. 3923.

As reported, this bill requires commercial Internet website and online service operators to conspicuously post on their Internet website or online service a privacy policy that includes, but is not limited to:

1) the categories of personally identifiable information that the operator collects through the Internet website or online service about individual customers who use or visit its commercial Internet website or online service and the categories of third-party persons or entities with whom the operator may share that personally identifiable information;

2) if offered by an operator, a description of the process by which a customer who uses or visits a commercial Internet website or online service may review and request changes to any of the customer's personally identifiable information that is collected through the commercial Internet website or online service;

3) a description of the process by which the operator notifies customers who use or visit its commercial Internet website or online service of material changes to the operator's privacy policy for that commercial Internet website or online service;

4) the effective date of the privacy policy;

5) disclosure of how the operator responds to Internet web browser "do not track" settings or other mechanisms that provide customers the ability to exercise choice concerning the collection of personally identifiable information about an individual customer's online activities over time and across third-party Internet websites or online services; and

6) disclosure of whether third parties may collect, purchase, or access personally identifiable information about an individual customer's online activities over time and across different Internet websites when a customer uses the operator's commercial Internet website or online service.