

ASSEMBLY AGRICULTURE AND NATURAL RESOURCES
COMMITTEE

STATEMENT TO
ASSEMBLY, No. 4492

with committee amendments

STATE OF NEW JERSEY

DATED: JUNE 10, 2019

The Assembly Agriculture and Natural Resources Committee favorably reports, and with committee amendments, Assembly Bill No. 4492.

This bill, as amended, would establish the “Jersey Native Plants Program” in the Department of Agriculture. The bill, as amended, requires the department, in conjunction with the State Board of Agriculture, to develop a program that would: (1) encourage and promote the sale of New Jersey native plants at retail garden centers and nurseries; (2) increase consumer awareness of the important role of native plants in the ecosystem through advertising campaigns and marketing programs; (3) provide for the dissemination of information about the variety and availability of New Jersey native plants; and (4) create a labeling program to identify native plants as “Jersey natives” similar to the Jersey Fresh and Jersey Grown programs.

COMMITTEE AMENDMENTS

The committee amendments make a technical correction to the bill.