LEGISLATIVE FISCAL ESTIMATE

[First Reprint]

ASSEMBLY, No. 4707 STATE OF NEW JERSEY 218th LEGISLATURE

DATED: FEBRUARY 25, 2019

SUMMARY

Synopsis: Directs Dept. of Agriculture to establish public awareness campaign

for food waste.

Type of Impact: An expenditure increase to the General Fund.

Agencies Affected: Department of Agriculture

Office of Legislative Services Estimate

Fiscal Impact	Year 1	Year 2	Year 3
State Expenditure Increase		Marginal.	

- The Office of Legislative Services (OLS) determines that the bill would produce an annual State expenditure increase to the General Fund to develop and distribute informational material regarding food waste.
- The OLS is unable to determine a precise cost estimate since the type of informational material to be utilized for distribution has not been determined.

BILL DESCRIPTION

This bill would require the Department of Agriculture, in consultation with the Community FoodBank of New Jersey to create a public awareness campaign to educate the general public on food waste prevention by raising awareness regarding:

- (1) strategies to reduce wasteful shopping which may include the benefits of creating a shopping list;
 - (2) the benefits of freezing meat close to the expiration date; and
 - (3) the meaning of date label definitions such as "use by," "sell by," and "best buy."

The department would be required to encourage the reduction of food waste through donating or composting leftover food and to develop and distribute appropriate informational materials regarding food waste, which may include, but need not be limited to, the use of social media, television, radio, or print media.



FISCAL ANALYSIS

EXECUTIVE BRANCH

None received.

OFFICE OF LEGISLATIVE SERVICES

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Section: Environment, Agriculture, Energy and Natural Resources

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This fiscal estimate has been prepared pursuant to P.L.1980, c.67 (C.52:13B-6 et seq.).