ASSEMBLY, No. 4918

STATE OF NEW JERSEY

218th LEGISLATURE

INTRODUCED JANUARY 24, 2019

Sponsored by:

Assemblywoman CAROL A. MURPHY

District 7 (Burlington)

Senator JAMES BEACH

District 6 (Burlington and Camden)

Senator STEVEN V. OROHO

District 24 (Morris, Sussex and Warren)

SYNOPSIS

Requires Secretary of State to designate one-stop event planning contact person for certain events held in NJ.

CURRENT VERSION OF TEXT

As introduced.



(Sponsorship Updated As Of: 5/31/2019)

A4918 MURPHY

AN ACT requiring the Secretary of State to designate a one-stop
event planning contact person for certain events held in the State
of New Jersey and supplementing Title 52 of the Revised
Statutes

BE IT ENACTED by the Senate and General Assembly of the State of New Jersey:

1. a. The Secretary of State shall designate an individual, to be known as the Major Event Coordinator, as the contact person for major events held in the State of New Jersey. The Major Event Coordinator shall provide a consolidated one-stop centralized location of information and assistance to persons planning to host major events that will increase tourism to the State. The Major Event Coordinator shall provide, among other things, assistance with permits, licensing, and compliance with State laws, rules, and regulations.

The name and contact information for the Major Event Coordinator shall be prominently displayed on a public webpage.

b. As used in this section, "major event" means and includes events that increase tourism to the State of New Jersey and generate significant, immediate or long-term economic, social and cultural benefits to the State, attract significant numbers of participants and spectators, or have a national profile outside of the region in which it is being run, and generate significant media coverage in markets of interest for tourism.

2. This act shall take effect immediately.

STATEMENT

The bill directs the Secretary of State to designate an individual to be the contact person for major events held in the State of New Jersey. The person designated will be known as the Major Event Coordinator, and will provide a consolidated one-stop centralized location of information and assistance to persons planning to host major events that will increase tourism in the State. The Major Event Coordinator will provide, among other things, assistance with permits, licensing, and compliance with State laws, rules, and regulations.

Under the bill, "major event" will mean and include events that increase tourism to the State of New Jersey and generate significant, immediate or long-term economic, social and cultural benefits to the State, attract significant numbers of participants and spectators, or have a national profile outside of the region in which it is being run, and generate significant media coverage in markets of interest for tourism.