

ASSEMBLY, No. 4941

STATE OF NEW JERSEY

218th LEGISLATURE

INTRODUCED JANUARY 17, 2019

Sponsored by:

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District 5 (Camden and Gloucester)

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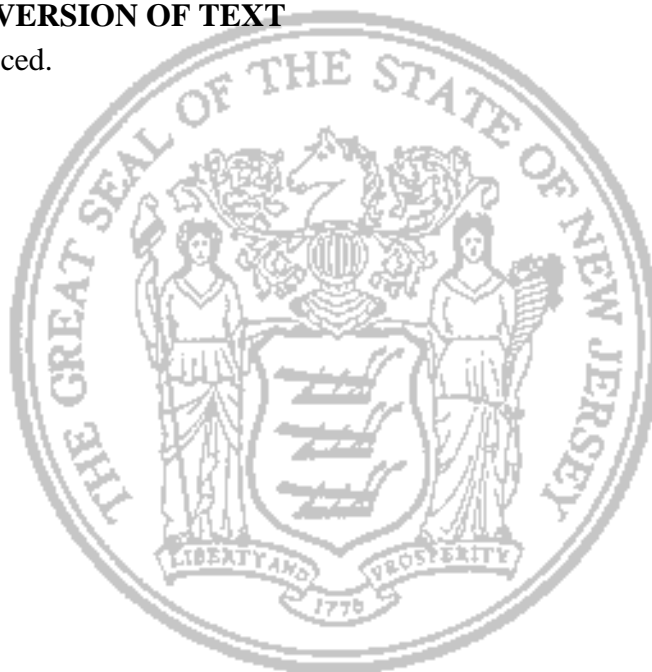
**Assemblywomen Chaparro, Murphy, Lampitt, Reynolds-Jackson, Tucker
and Mosquera**

SYNOPSIS

Requires Commissioner of Health to establish maternity care public health campaign.

CURRENT VERSION OF TEXT

As introduced.



(Sponsorship Updated As Of: 3/19/2019)

1 AN ACT regarding maternity care and supplementing Title 26 of the
2 Revised Statutes.

3
4 **BE IT ENACTED** *by the Senate and General Assembly of the State*
5 *of New Jersey:*

6
7 1. The Commissioner of Health shall establish a maternity
8 public health campaign, which shall, at a minimum:

9 a. encourage the public to access a user-friendly website, that
10 is created and maintained by the Commissioner and which uses
11 comparative data on maternal outcomes and information to help
12 mothers choose maternal care providers and birthing locations;

13 b. disseminate aggregated data to the public regarding: rates of
14 Cesarean births, breast feeding, and vaginal birth after cesarean
15 delivery;

16 c. promote the use of shared decision-making models and
17 decision-making aids;

18 d. disseminate information to healthcare professionals
19 regarding how to document preferred care in health records;

20 e. disseminate information to the public on becoming engaged
21 in maternity care, making informed choices, patient rights,
22 experiencing physiological processes before and after birth,
23 avoiding interventions, and using high-value forms of care such as
24 midwives, birthing centers, doulas, and lactation support;

25 f. promote the Commissioner's Community Health Workers
26 and Central Intake Programs through the Improving Pregnancy
27 Outcomes Initiative or a successor program;

28 g. provide information on the department's Internet website
29 regarding parents' rights to family leave pursuant to P.L.2008, c.17
30 (C.43:21-39 et al.), the "Family Leave Act," P.L.1989, c.261
31 (C.34:11B-1 et seq.), and 29 U.S.C. 2601 et seq., the federal Family
32 and Medical Leave Act;

33 h. information about breastfeeding and pregnancy
34 discrimination rights pursuant to P.L.2013, c.220; and

35 i. information about edibility and the application process for
36 the Medically Needy program under the federal Medicaid program
37 for pregnant women.

38

39 2. The Department of Health shall adopt rules and regulations,
40 pursuant to the "Administrative Procedure Act," P.L.1968, c.410
41 (C.52:14B-1 et seq.), to implement the provisions of section 1 of
42 this act.

43

44 3. This act shall take effect 180 days after the date of
45 enactment.

STATEMENT

This bill requires the Commissioner of Health (commissioner) to establish a maternity public health campaign.

Under the bill, the commissioner is to, at a minimum: (1) encourage the public to access a user-friendly website, that is created and maintained by the commissioner and which uses comparative data on maternal outcomes and information to help mothers choose maternal care providers and birthing locations; (2) disseminate aggregated data to the public regarding: rates of Cesarean births, breast feeding, and vaginal birth after cesarean delivery; (3) promote the use of shared decision-making models and decision-making aids; (4) disseminate information to healthcare professionals regarding how to document preferred care in health records; (5) disseminate information to the public on becoming engaged in maternity care, making informed choices, experiencing physiologic processes before and after birth, avoiding interventions, using high-value forms of care such as midwives, birthing centers, doulas, and lactation support, and patient rights; (6) promote the Commissioner's Community Health Workers and Central Intake Programs through the Improving Pregnancy Outcomes Initiative or a successor program; (7) provide information on the department's Internet website regarding parents' rights to family leave in New Jersey and the federal programs for pregnant women; (8) information about breastfeeding and pregnancy discrimination rights pursuant to P.L.2013, c.220; and (9) information about edibility and the application process for the Medically Needy program under the federal Medicaid program for pregnant women.