SENATE, No. 122 STATE OF NEW JERSEY 218th LEGISLATURE

PRE-FILED FOR INTRODUCTION IN THE 2018 SESSION

Sponsored by: Senator LORETTA WEINBERG District 37 (Bergen) Senator PAUL A. SARLO District 36 (Bergen and Passaic)

Co-Sponsored by: Senators Brown, Addiego, Gopal and Ruiz

SYNOPSIS

Provides corporation business tax and gross income tax credit for certain expenses incurred for production of certain films and digital media content; designated as Garden State Film and Digital Media Jobs Act.

CURRENT VERSION OF TEXT

As introduced.



(Sponsorship Updated As Of: 3/14/2018)

AN ACT providing a credit against the corporation business tax and
 the gross income tax for certain expenses incurred for the
 production of certain films and digital media content and
 designated as the Garden State Film and Digital Media Jobs Act,
 supplementing P.L.1945, c.162 (C.54:10A-1 et seq.) and Title
 54A of the New Jersey Statutes.

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BE IT ENACTED by the Senate and General Assembly of the State of New Jersey:

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1. a. (1) A taxpayer, upon approval of an application to the authority and the director, shall be allowed a credit against the tax imposed pursuant to section 5 of P.L.1945, c.162 (C.54:10A-5) in an amount equal to 30 percent of the qualified film production expenses of the taxpayer during a privilege period commencing on or after July 1, 2018 but before July 1, 2023, provided that:

(a) at least 60 percent of the total film production expenses,
exclusive of post-production costs, of the taxpayer are incurred for
services performed, and goods purchased through vendors
authorized to do business, in New Jersey, or the qualified film
production expenses of the taxpayer during the privilege period
exceed \$1,000,000 per production;

(b) principal photography of the film commences within the
earlier of 180 days from the date of the original application for the
tax credit, or 150 days from the date of approval of the application
for the tax credit;

(c) the film includes, when determined to be appropriate by the
commission, at no cost to the State, marketing materials promoting
this State as a film and entertainment production destination, which
materials shall include placement of a "Filmed in New Jersey" or
"Produced in New Jersey" statement in the end credits of the film;

32 (d) the taxpayer submits a tax credit verification report prepared
33 by an independent certified public accountant licensed in this State
34 in accordance with subsection f. of this section; and

(e) the taxpayer complies with the withholding requirements
provided for payments to loan out companies and independent
contractors in accordance with subsection g. of this section.

38 (2) Notwithstanding the provisions of paragraph (1) of this 39 subsection a. to the contrary, the tax credit allowed pursuant to this subsection against the tax imposed pursuant to section 5 of 40 41 P.L.1945, c.162 (C.54:10A-5) shall be in an amount equal to 40 42 percent for the qualified film production expenses of the taxpayer 43 during a privilege period that represent expenses of the taxpayer 44 incurred in an eligible municipality for the production of a film, 45 including post-production costs of the taxpayer incurred in an 46 eligible municipality.

47 b. (1) A taxpayer, upon approval of an application to the 48 authority and the director, shall be allowed a credit against the tax

imposed pursuant to section 5 of P.L.1945, c.162 (C.54:10A-5) in
an amount equal to 20 percent of the qualified digital media content
production expenses of the taxpayer during a privilege period
commencing on or after July 1, 2018 but before July 1, 2023,
provided that:

6 (a) at least \$2,000,000 of the total digital media content
7 production expenses of the taxpayer are incurred for services
8 performed, and goods purchased through vendors authorized to do
9 business, in New Jersey;

(b) at least 50 percent of the qualified digital media content
production expenses of the taxpayer are for wages and salaries paid
to full-time or full-time equivalent employees in New Jersey;

(c) the taxpayer submits a tax credit verification report prepared
by an independent certified public accountant licensed in this State
in accordance with subsection f. of this section; and

(d) the taxpayer complies with the withholding requirements
provided for payments to loan out companies and independent
contractors in accordance with subsection g. of this section.

19 (2) Notwithstanding the provisions of paragraph (1) of this 20 subsection b. to the contrary, the tax credit allowed pursuant to this 21 subsection against the tax imposed pursuant to section 5 of 22 P.L.1945, c.162 (C.54:10A-5) shall be in an amount equal to 40 23 percent for the qualified digital media content production expenses 24 of the taxpayer during a privilege period that represent expenses of 25 the taxpayer incurred in an eligible municipality for the production 26 of digital media content.

27 c. No tax credit shall be allowed pursuant to this section for any 28 costs or expenses included in the calculation of any other tax credit 29 or exemption granted pursuant to a claim made on a tax return filed 30 with the director, or included in the calculation of an award of business assistance or incentive, for a period of time that coincides 31 32 with the privilege period for which a tax credit authorized pursuant 33 to this section is allowed. The order of priority of the application of 34 the tax credit allowed pursuant to this section and any other tax 35 credits allowed by law shall be as prescribed by the director. The 36 amount of the tax credit applied under this section against the tax 37 imposed pursuant to section 5 of P.L.1945, c.162 (C.54:10A-5), for 38 a privilege period, when taken together with any other payments, 39 credits, deductions, and adjustments allowed by law shall not 40 reduce the tax liability of the taxpayer to an amount less than the 41 statutory minimum provided in subsection (e) of section 5 of 42 P.L.1945, c.162 (C.54:10A-5). The amount of the tax credit 43 otherwise allowable under this section which cannot be applied for 44 the privilege period due to the limitations of this subsection or 45 under other provisions of P.L.1945, c.162 (C.54:10A-1 et seq.) may 46 be carried forward, if necessary, to the seven privilege periods 47 following the privilege period for which the tax credit was allowed.

1 d. A taxpayer, with an application for a tax credit provided for 2 in subsection a. or subsection b. of this section, may apply to the 3 authority and the director for a tax credit transfer certificate in lieu 4 of the taxpayer being allowed any amount of the tax credit against 5 the tax liability of the taxpayer. The tax credit transfer certificate, 6 upon receipt thereof by the taxpayer from the authority and the 7 director, may be sold or assigned, in full or in part, to any other 8 taxpayer that may have a tax liability under the "Corporation 9 Business Tax Act (1945)," P.L.1945, c.162 (C.54:10A-1 et seq.), or 10 the "New Jersey Gross Income Tax Act," N.J.S.54A:1-1 et seq., in 11 exchange for private financial assistance to be provided by the 12 purchaser or assignee to the taxpayer that has applied for and been 13 granted the tax credit. The tax credit transfer certificate provided to 14 the taxpayer shall include a statement waiving the taxpayer's right 15 to claim that amount of the tax credit against the tax imposed pursuant to section 5 of P.L.1945, c.162 (C.54:10A-5) that the 16 17 taxpayer has elected to sell or assign. The sale or assignment of any 18 amount of a tax credit transfer certificate allowed under this section 19 shall not be exchanged for consideration received by the taxpayer of 20 less than 75 percent of the transferred tax credit amount. Any amount of a tax credit transfer certificate used by a purchaser or 21 22 assignee against a tax liability under P.L.1945, c.162 (C.54:10A-1 23 et seq.) shall be subject to the same limitations and conditions that 24 apply to the use of a tax credit pursuant to subsection c. of this 25 section. Any amount of a tax credit transfer certificate obtained by 26 a purchaser or assignee under subsection a. or subsection b. of this 27 section may be applied against the purchaser's or assignee's tax 28 liability under N.J.S.54A:1-1 et seq. and shall be subject to the 29 same limitations and conditions that apply to the use of a credit pursuant to subsections c. and d. of section 2 of P.L. , c. (C. 30 31 (pending before the Legislature as this bill).

e. (1) The value of tax credits, including tax credits allowed
through the granting of tax credit transfer certificates, approved by
the director and the authority pursuant to subsection a. of this
section and pursuant to subsection a. of section 2 of P.L. ,

36 c. (C.) (pending before the Legislature as this bill) shall not 37 exceed a cumulative total of \$75,000,000 in fiscal year 2019 and in 38 each fiscal year thereafter prior to fiscal year 2024 to apply against 39 the tax imposed pursuant to section 5 of P.L.1945, c.162 40 (C.54:10A-5) and the tax imposed pursuant to the "New Jersey 41 Gross Income Tax Act," N.J.S.54A:1-1 et seq. If the cumulative 42 total amount of tax credits, and tax credit transfer certificates, allowed to taxpayers for privilege periods or taxable years 43 44 commencing during a single fiscal year under subsection a. of this 45 section and subsection a. of section 2 of P.L. , c. (C.) 46 (pending before the Legislature as this bill) exceeds the amount of 47 tax credits available in that fiscal year, then taxpayers who have 48 first applied for and have not been allowed a tax credit or tax credit

transfer certificate amount for that reason shall be allowed, in the order in which they have submitted an application, the amount of tax credit or tax credit transfer certificate on the first day of the next succeeding fiscal year in which tax credits and tax credit transfer certificates under subsection a. of this section and subsection a. of section 2 of P.L., c. (C.) (pending before the Legislature as this bill) are not in excess of the amount of credits available.

8 (2) The value of tax credits, including tax credits allowed 9 through the granting of tax credit transfer certificates, approved by 10 the authority and the director pursuant to subsection b. of this 11 section and pursuant to subsection b. of section 2 of P.L.

12 c. (C.) (pending before the Legislature as this bill) shall not 13 exceed a cumulative total of \$10,000,000 in fiscal year 2019 and in 14 each fiscal year thereafter prior to fiscal year 2024 to apply against 15 the tax imposed pursuant to section 5 of P.L.1945, c.162 16 (C.54:10A-5) and the tax imposed pursuant to the "New Jersey 17 Gross Income Tax Act," N.J.S.54A:1-1 et seq. If the total amount 18 of tax credits and tax credit transfer certificates allowed to 19 taxpayers for privilege periods or taxable years commencing during 20 a single fiscal year under subsection b. of this section and 21 subsection b. of section 2 of P.L., c. (C.) (pending before 22 the Legislature as this bill) exceeds the amount of tax credits 23 available in that year, then taxpayers who have first applied for and 24 have not been allowed a tax credit or tax credit transfer certificate 25 amount for that reason shall be allowed, in the order in which they 26 have submitted an application, the amount of tax credit or tax credit 27 transfer certificate on the first day of the next succeeding fiscal year 28 in which tax credits and tax credit transfer certificates under 29 subsection b. of this section and subsection b. of section 2 of 30 P.L., c. (C.) (pending before the Legislature as this bill) are 31 not in excess of the amount of credits available.

32 f. A taxpayer shall submit to the authority and the director a 33 report prepared by an independent certified public accountant 34 licensed in this State to verify the taxpayer's tax credit claim 35 following the completion of the production. The report shall be 36 based on a compliance audit conducted by the independent certified 37 public accountant pursuant to procedures agreed upon by the 38 taxpayer, the independent certified public accountant, and the 39 authority and the director; and shall include such information and 40 documentation as shall be determined to be necessary by the 41 authority and the director to substantiate the qualified film 42 production expenses or the qualified digital media content 43 production expenses of the taxpayer. Upon receipt of the report, the 44 authority and the director shall review the findings of the 45 independent certified public accountant's compliance audit, and 46 shall make a determination as to the qualified film production 47 expenses or the qualified digital media content production expenses 48 of the taxpayer. The determination shall be provided in writing to

the taxpayer, and a copy of the written determination shall be
included in the filing of a return that includes a claim for a tax
credit allowed pursuant to this section.

4 g. A taxpayer shall withhold from each payment to a loan out 5 company or to an independent contractor an amount equal to 6.37 percent of the payment otherwise due. The amounts withheld shall 6 7 be deemed to be withholding of liability pursuant to the "New 8 Jersey Gross Income Tax Act," N.J.S.54A:1-1 et seq., and the 9 taxpayer shall be deemed to have the rights, duties, and 10 responsibilities of an employer pursuant to chapter 7 of Title 54A of 11 the New Jersey Statutes. The director shall allocate the amounts 12 withheld for a taxable year to the accounts of the individuals who are employees of a loan out company in proportion to the 13 14 employee's payment by the loan out company in connection with a 15 trade, profession, or occupation carried on in this State or for the 16 rendition of personal services performed in this State during the 17 taxable year. A loan out company that reports its payments to 18 employees in connection with a trade, profession, or occupation 19 carried on in this State or for the rendition of personal services performed in this State during a taxable year shall be relieved of its 20 duties and responsibilities as an employer pursuant to chapter 7 of 21 22 Title 54A of the New Jersey Statutes for the taxable year for any 23 payments relating to the payments on which the taxpayer withheld.

h. As used in this section:

25 "Authority" means the New Jersey Economic Development26 Authority.

27 "Business assistance or incentive" means "business assistance or
28 incentive" as that term is defined pursuant to section 1 of P.L.2007,
29 c.101 (C.54:50-39).

30 "Commission" means the Motion Picture and Television31 Development Commission.

32 "Digital media content" means any data or information that is 33 produced in digital form, including data or information created in 34 analog form but reformatted in digital form, text, graphics, 35 photographs, animation, sound and video content. "Digital media 36 content" does not mean content offerings generated by the end user 37 (including postings on electronic bulletin boards and chat rooms); 38 content offerings comprised primarily of local news, events, 39 weather or local market reports; public service content; electronic 40 commerce platforms (such as retail and wholesale websites); 41 websites or content offerings that contain obscene material as 42 defined pursuant to N.J.S.2C:34-2 and N.J.S.2C:34-3; websites or 43 content that are produced or maintained primarily for private, 44 industrial, corporate or institutional purposes; or digital media 45 content acquired or licensed by the taxpayer for distribution or 46 incorporation into the taxpayer's digital media content.

47 "Eligible municipality" means a municipality in this State that48 has experienced the closure of at least two casino hotel facilities

that had been licensed and operated, within the boundaries of the
 municipality, in accordance with the laws of this State.

3 "Film" means a feature film, a television series or a television 4 show of 22 minutes or more in length, intended for a national 5 audience, or a television series or a television show of 22 minutes or more in length intended for a national or regional audience, 6 7 including, but not limited to, a game show, award show, or other 8 gala event filmed and produced at a nonprofit arts and cultural "Film" shall not include a 9 venue receiving State funding. 10 production featuring news, current events, weather and market 11 reports or public programming, talk show, sports event, or reality 12 show, a production that solicits funds, a production containing obscene material as defined under N.J.S.2C:34-2 and N.J.S.2C:34-13 14 3, or a production primarily for private, industrial, corporate or 15 institutional purposes. "Film" shall not include a game show, 16 award show, or other gala event that is not filmed and produced at a 17 nonprofit arts and cultural venue receiving State funding.

18 "Full-time or full-time equivalent employee" means an 19 individual employed by the taxpayer for consideration for at least 20 35 hours a week, or who renders any other standard of service generally accepted by custom or practice as full-time or full-time 21 22 equivalent employment, whose wages are subject to withholding as 23 provided in the "New Jersey Gross Income Tax Act," N.J.S.54A:1-1 24 et seq., or who is a partner of a taxpayer, who works for the 25 partnership for at least 35 hours a week, or who renders any other 26 standard of service generally accepted by custom or practice as full-27 time or full-time equivalent employment, and whose distributive 28 share of income, gain, loss, or deduction, or whose guaranteed 29 payments, or any combination thereof, is subject to the payment of 30 estimated taxes, as provided in the "New Jersey Gross Income Tax 31 Act," N.J.S.54A:1-1 et seq. "Full-time or full-time equivalent 32 employee" shall not include an individual who works as an 33 independent contractor or on a consulting basis for the taxpayer.

34 "Highly compensated individual" means an individual who 35 directly or indirectly receives compensation in excess of \$1,500,000 36 for the performance of services used directly in a production. An 37 individual receives compensation indirectly when the taxpayer pays 38 a loan out company that, in turn, pays the individual for the 39 performance of services.

40 "Independent contractor" means an individual treated as an
41 independent contractor for federal and State tax purposes who is
42 contracted with by the taxpayer for the performance of services
43 used directly in a production.

"Loan out company" means a personal service corporation or
other entity that is contracted with by the taxpayer to provide
specified individual personnel, such as artists, crew, actors,
producers, or directors for the performance of services used directly
in a production. "Loan out company" does not include entities

contracted with by the taxpayer to provide goods or ancillary
 contractor services such as catering, construction, trailers,
 equipment, or transportation.

4 "Partnership" means an entity classified as a partnership for 5 federal income tax purposes.

6 "Post-production costs" means the costs of the phase of 7 production of a film that follows principal photography, in which 8 raw footage is cut and assembled into a finished film with sound 9 synchronization and visual effects.

10 "Pre-production costs" means the costs of the phase of 11 production of a film that precedes principal photography, in which a 12 detailed schedule and budget for the production is prepared, the 13 script and location is finalized, and contracts with vendors are 14 negotiated.

15 "Qualified digital media content production expenses" means an 16 expense incurred in New Jersey for the production of digital media 17 content. "Qualified digital media content production expenses" 18 shall include but shall not be limited to wages and salaries of 19 individuals employed in the production of digital media content on which the tax imposed by the "New Jersey Gross Income Tax Act," 20 21 N.J.S.54A:1-1 et seq. has been paid or is due; and the costs of 22 computer software and hardware, data processing, visualization 23 technologies, sound synchronization, editing, and the rental of 24 facilities and equipment. Payment made to a loan out company or 25 to an independent contractor shall not be a "qualified digital media 26 content production expense" unless the payment is made in 27 connection with a trade, profession, or occupation carried on in this 28 State or for the rendition of personal services performed in this 29 State and the taxpayer has made the withholding required by 30 subsection g. of this section. "Qualified digital media content 31 production expenses" shall not include expenses incurred in 32 marketing, promotion, or advertising digital media or other costs 33 not directly related to the production of digital media content. 34 Costs related to the acquisition or licensing of digital media content by the taxpayer for distribution or incorporation into the taxpayer's 35 36 digital media content shall not be "qualified digital media content 37 production expenses."

38 "Qualified film production expenses" means an expense incurred 39 in New Jersey for the production of a film including pre-production 40 costs and post-production costs incurred in New Jersey. "Qualified 41 film production expenses" shall include but shall not be limited to: 42 wages and salaries of individuals employed in the production of a 43 film on which the tax imposed by the "New Jersey Gross Income 44 Tax Act," N.J.S.54A:1-1 et seq. has been paid or is due; and the 45 costs for tangible personal property used, and services performed, 46 directly and exclusively in the production of a film, such as 47 expenditures for film production facilities, props, makeup, 48 wardrobe, film processing, camera, sound recording, set

construction, lighting, shooting, editing, and meals. Payment made 1 2 to a loan out company or to an independent contractor shall not be a 3 "qualified film production expense" unless the payment is made in 4 connection with a trade, profession, or occupation carried on in this 5 State or for the rendition of personal services performed in this State and the taxpayer has made the withholding required by 6 7 subsection g. of this section. "Qualified film production expenses" 8 shall not include: expenses incurred in marketing or advertising a 9 film; and payment in excess of \$1,500,000 to a highly compensated 10 individual for costs for a story, script, or scenario used in the 11 production of a film and wages or salaries or other compensation 12 for writers, directors, including music directors, producers, and 13 performers, other than background actors with no scripted lines.

14 "Total digital media content production expenses" means costs15 for services performed and property used or consumed in the16 production of digital media content.

17 "Total film production expenses" means costs for services
18 performed and tangible personal property used or consumed in the
19 production of a film.

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2. a. (1) A taxpayer, upon approval of an application to the 22 authority and the director, shall be allowed a credit against the tax 23 otherwise due for the taxable year under the "New Jersey Gross 24 Income Tax Act," N.J.S.54A:1-1 et seq., in an amount equal to 30 25 percent of the qualified film production expenses of the taxpayer 26 during a taxable year commencing on or after July 1, 2018 but 27 before July 1, 2023, provided that:

(a) at least 60 percent of the total film production expenses,
exclusive of post-production costs, of the taxpayer are incurred for
services performed, and goods purchased through vendors
authorized to do business, in New Jersey, or the qualified film
production expenses of the taxpayer during the taxable year exceed
\$1,000,000 per production;

(b) principal photography of the film commences within the
earlier of 180 days from the date of the original application for the
tax credit, or 150 days from the date of approval of the application
for the tax credit;

(c) the film includes, when determined to be appropriate by the
commission, at no cost to the State, marketing materials promoting
this State as a film and entertainment production destination, which
materials shall include placement of a "Filmed in New Jersey" or
"Produced in New Jersey" statement in the end credits of the film;

(d) the taxpayer submits a tax credit verification report prepared
by an independent certified public accountant licensed in this State
in accordance with subsection f. of this section; and

46 (e) the taxpayer complies with the withholding requirements
47 provided for payments to loan out companies and independent
48 contractors in accordance with subsection g. of this section.

(2) Notwithstanding the provisions of paragraph (1) of this 1 2 subsection a. to the contrary, the tax credit allowed pursuant to this 3 subsection against the tax otherwise due for the taxable year under 4 the "New Jersey Gross Income Tax Act," N.J.S.54A:1-1 et seq., 5 shall be in an amount equal to 40 percent for the qualified film 6 production expenses of the taxpayer during a taxable year that 7 represent expenses of the taxpayer incurred in an eligible 8 municipality for the production of a film, including post-production 9 costs of the taxpayer incurred in an eligible municipality.

b. (1) A taxpayer, upon approval of an application to the
authority and the director, shall be allowed a credit against the tax
otherwise due for the taxable year under the "New Jersey Gross
Income Tax Act," N.J.S.54A:1-1 et seq., in an amount equal to 20
percent of the qualified digital media content production expenses
of the taxpayer during a taxable year commencing on or after July
1, 2018 but before July 1, 2023, provided that:

(a) at least \$2,000,000 of the total digital media content
production expenses of the taxpayer are incurred for services
performed, and goods purchased through vendors authorized to do
business, in New Jersey;

(b) at least 50 percent of the qualified digital media content
production expenses of the taxpayer are for wages and salaries paid
to full-time or full-time equivalent employees in New Jersey;

(c) the taxpayer submits a tax credit verification report prepared
by an independent certified public accountant licensed in this State
in accordance with subsection g. of this section; and

(d) the taxpayer complies with the withholding requirements
provided for payments to loan out companies and independent
contractors in accordance with subsection h. of this section.

30 (2) Notwithstanding the provisions of paragraph (1) of this 31 subsection b. to the contrary, the tax credit allowed pursuant to this 32 subsection against the tax otherwise due for the taxable year under 33 the "New Jersey Gross Income Tax Act," N.J.S.54A:1-1 et seq., 34 shall be in an amount equal to 40 percent for the qualified digital 35 media content production expenses of the taxpayer during a taxable 36 year that represent expenses of the taxpayer incurred in an eligible 37 municipality for the production of digital media content.

38 c. No tax credit shall be allowed pursuant to this section for any 39 costs or expenses included in the calculation of any other tax credit 40 or exemption granted pursuant to a claim made on a tax return filed 41 with the director, or included in the calculation of an award of 42 business assistance or incentive, for a period of time that coincides 43 with the taxable year for which a tax credit authorized pursuant to 44 this section is allowed. The order of priority of the application of 45 the tax credit allowed pursuant to this section and any other tax 46 credits allowed by law shall be as prescribed by the director. The 47 amount of the tax credit applied under this section against the tax 48 otherwise due under the "New Jersey Gross Income Tax Act,"

1 N.J.S.54A:1-1 et seq., for a taxable year, when taken together with 2 any other payments, credits, deductions, and adjustments allowed 3 by law shall not reduce the tax liability of the taxpayer to an amount 4 less than zero. The amount of the tax credit otherwise allowable 5 under this section which cannot be applied for the taxable year due 6 to the limitations of this subsection or under other provisions of 7 N.J.S.54A:1-1 et seq., may be carried forward, if necessary, to the 8 seven taxable years following the taxable year for which the tax 9 credit was allowed.

10 d. (1) A business entity that is classified as a partnership for 11 federal income tax purposes shall not be allowed a tax credit 12 pursuant to this section directly, but the amount of tax credit of a 13 taxpayer in respect of a distributive share of entity income, shall be 14 determined by allocating to the taxpayer that proportion of the tax 15 credit acquired by the entity that is equal to the taxpayer's share, 16 whether or not distributed, of the total distributive income or gain 17 of the entity for its taxable year ending within or with the taxpayer's 18 taxable year.

19 (2) A New Jersey S Corporation shall not be allowed a tax credit 20 pursuant to this section directly, but the amount of tax credit of a taxpayer in respect of a pro rata share of S Corporation income, 21 22 shall be determined by allocating to the taxpayer that proportion of 23 the tax credit acquired by the New Jersey S Corporation that is 24 equal to the taxpayer's share, whether or not distributed, of the total 25 pro rata share of S Corporation income of the New Jersey S 26 Corporation for its privilege period ending within or with the 27 taxpayer's taxable year.

28 A taxpayer, with an application for a tax credit provided for e. 29 in subsection a. or subsection b. of this section, may apply to the 30 authority and the director for a tax credit transfer certificate in lieu 31 of the taxpayer being allowed any amount of the tax credit against 32 the tax liability of the taxpayer. The tax credit transfer certificate, 33 upon receipt thereof by the taxpayer from the authority and the 34 director, may be sold or assigned, in full or in part, to any other 35 taxpayer that may have a tax liability under the "New Jersey Gross 36 Income Tax Act," N.J.S.54A:1-1 et seq., or the "Corporation 37 Business Tax Act (1945)," P.L.1945, c.162 (C.54:10A-1 et seq.), in 38 exchange for private financial assistance to be provided by the 39 purchaser or assignee to the taxpayer that has applied for and been 40 granted the tax credit. The tax credit transfer certificate provided to 41 the taxpayer shall include a statement waiving the taxpayer's right 42 to claim that amount of the tax credit against the tax imposed 43 pursuant to N.J.S.54A:1-1 et seq. that the taxpayer has elected to 44 sell or assign. The sale or assignment of any amount of a tax credit 45 transfer certificate allowed under this section shall not be 46 exchanged for consideration received by the taxpayer of less than 47 75 percent of the transferred tax credit amount. Any amount of a 48 tax credit transfer certificate used by a purchaser or assignee against

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a tax liability under N.J.S.54A:1-1 et seq. shall be subject to the 1 2 same limitations and conditions that apply to the use of a tax credit 3 pursuant to subsections c. and d. of this section. Any amount of a 4 tax credit transfer certificate obtained by a purchaser or assignee 5 under this subsection e. may be applied against the purchaser's or assignee's tax liability under P.L.1945, c.162 (C.54:10A-1 et seq.) 6 and shall be subject to the same limitations and conditions that 7 8 apply to the use of a credit pursuant to subsection c. of section 1 of 9 P.L., c. (C.) (pending before the Legislature as this bill). 10 f. (1) The value of tax credits, including tax credits allowed

through the granting of tax credit transfer certificates, approved by the director and the authority pursuant to subsection a. of this section and pursuant to subsection a. of section 1 of P.L.

14 c. (C.) (pending before the Legislature as this bill) shall not 15 exceed a cumulative total of \$75,000,000 in fiscal year 2019 and in 16 each fiscal year thereafter prior to fiscal year 2024 to apply against 17 the tax imposed pursuant to the "New Jersey Gross Income Tax 18 Act," N.J.S.54A:1-1 et seq., and pursuant to section 5 of P.L.1945, 19 c.162 (C.54:10A-5). If the cumulative total amount of tax credits, 20 and tax credit transfer certificates, allowed to taxpayers for taxable years or privilege periods commencing during a single fiscal year 21 22 under subsection a. of this section and subsection a. of section 1 of 23) (pending before the Legislature as this bill) P.L. , c. (C. 24 exceeds the amount of tax credits available in that fiscal year, then 25 taxpayers who have first applied for and have not been allowed a 26 tax credit or tax credit transfer certificate amount for that reason 27 shall be allowed, in the order in which they have submitted an 28 application, the amount of tax credit or tax credit transfer certificate 29 on the first day of the next succeeding fiscal year in which tax 30 credits and tax credit transfer certificates under subsection a. of this 31 section and subsection a. of section 1 of P.L. , c. (C.) 32 (pending before the Legislature as this bill) are not in excess of the 33 amount of credits available.

34 (2) The value of tax credits, including tax credits allowed 35 through the granting of tax credit transfer certificates, approved by 36 the authority and the director pursuant to subsection b. of this 37 section and pursuant to subsection b. of section 1 of P.L. 38 c. (C.) (pending before the Legislature as this bill) shall not 39 exceed a cumulative total of \$10,000,000 in fiscal year 2019 and in 40 each fiscal year thereafter prior to fiscal year 2024 to apply against 41 the tax imposed pursuant to the "New Jersey Gross Income Tax 42 Act," N.J.S.54A:1-1 et seq. and the tax imposed pursuant to section 43 5 of P.L.1945, c.162 (C.54:10A-5). If the total amount of tax credits 44 and tax credit transfer certificates allowed to taxpayers for taxable 45 years or privilege periods commencing during a single fiscal year 46 under subsection b. of this section and subsection b. of section 2 of 47 P.L. , c. (C.) (pending before the Legislature as this bill) 48 exceeds the amount of tax credits available in that year, then

taxpayers who have first applied for and have not been allowed a 1 2 tax credit or tax credit transfer certificate amount for that reason 3 shall be allowed, in the order in which they have submitted an 4 application, the amount of tax credit or tax credit transfer certificate 5 on the first day of the next succeeding fiscal year in which tax 6 credits and tax credit transfer certificates under subsection b. of this 7 section and subsection b. of section 2 of P.L. . c. (C.) 8 (pending before the Legislature as this bill) are not in excess of the 9 amount of credits available.

10 g. A taxpayer shall submit to the authority and the director a 11 report prepared by an independent certified public accountant 12 licensed in this State to verify the taxpayer's tax credit claim following the completion of the production. The report shall be 13 14 based on a compliance audit conducted by the independent certified 15 public accountant pursuant to procedures agreed upon by the 16 taxpayer, the independent certified public accountant, and the 17 authority and the director; and shall include such information and 18 documentation as shall be determined to be necessary by the 19 authority and the director to substantiate the qualified film 20 production expenses or the qualified digital media content production expenses of the taxpayer. Upon receipt of the report, the 21 22 authority and the director shall review the findings of the 23 independent certified public accountant's compliance audit, and 24 shall make a determination as to the qualified film production 25 expenses or the qualified digital media content production expenses 26 of the taxpayer. The determination shall be provided in writing to 27 the taxpayer, and a copy of the written determination shall be 28 included in the filing of a return that includes a claim for a tax 29 credit allowed pursuant to this section.

30 h. A taxpayer shall withhold from each payment to a loan out 31 company or to an independent contractor an amount equal to 6.37 32 percent of the payment otherwise due. The amounts withheld shall 33 be deemed to be withholding of liability pursuant to the "New 34 Jersey Gross Income Tax Act," N.J.S.54A:1-1 et seq., and the 35 taxpayer shall be deemed to have the rights, duties, and 36 responsibilities of an employer pursuant to chapter 7 of Title 54A of 37 the New Jersey Statutes. The director shall allocate the amounts 38 withheld for a taxable year to the accounts of the individuals who 39 are employees of a loan out company in proportion to the 40 employee's payment by the loan out company in connection with a 41 trade, profession, or occupation carried on in this State or for the 42 rendition of personal services performed in this State during the 43 taxable year. A loan out company that reports its payments to 44 employees in connection with a trade, profession, or occupation 45 carried on in this State or for the rendition of personal services 46 performed in this State during a taxable year shall be relieved of its 47 duties and responsibilities as an employer pursuant to chapter 7 of

Title 54A of the New Jersey Statutes for the taxable year for any
 payments relating to the payments on which the taxpayer withheld.

3 i. As used in this section:

4 "Authority" means the New Jersey Economic Development5 Authority.

6 "Business assistance or incentive" means "business assistance or
7 incentive" as that term is defined pursuant to section 1 of P.L.2007,
8 c.101 (C.54:50-39).

9 "Commission" means the Motion Picture and Television10 Development Commission.

"Digital media content" means any data or information that is 11 produced in digital form, including data or information created in 12 analog form but reformatted in digital form, text, graphics, 13 14 photographs, animation, sound and video content. "Digital media 15 content" does not mean content offerings generated by the end user 16 (including postings on electronic bulletin boards and chat rooms); 17 content offerings comprised primarily of local news, events, 18 weather or local market reports; public service content; electronic 19 commerce platforms (such as retail and wholesale websites); websites or content offerings that contain obscene material as 20 21 defined pursuant to N.J.S.2C:34-2 and N.J.S.2C:34-3; websites or 22 content that are produced or maintained primarily for private, 23 industrial, corporate or institutional purposes; or digital media 24 content acquired or licensed by the taxpayer for distribution or 25 incorporation into the taxpayer's digital media content.

"Eligible municipality" means a municipality in this State that
has experienced the closure of at least two casino hotel facilities
that had been licensed and operated, within the boundaries of the
municipality, in accordance with the laws of this State.

30 "Film" means a feature film, a television series or a television 31 show of 22 minutes or more in length, intended for a national 32 audience, or a television series or a television show of 22 minutes 33 or more in length intended for a national or regional audience, 34 including, but not limited to, a game show, award show, or other 35 gala event filmed and produced at a nonprofit arts and cultural 36 venue receiving State funding. "Film" shall not include a 37 production featuring news, current events, weather and market 38 reports or public programming, talk show, sports event, or reality 39 show, a production that solicits funds, a production containing 40 obscene material as defined under N.J.S.2C:34-2 and N.J.S.2C:34-41 3, or a production primarily for private, industrial, corporate or 42 institutional purposes. "Film" shall not include a game show, 43 award show, or other gala event that is not filmed and produced at a 44 nonprofit arts and cultural venue receiving State funding.

45 "Full-time or full-time equivalent employee" means an
46 individual employed by the taxpayer for consideration for at least
47 35 hours a week, or who renders any other standard of service
48 generally accepted by custom or practice as full-time or full-time

equivalent employment, whose wages are subject to withholding as 1 2 provided in the "New Jersey Gross Income Tax Act," N.J.S.54A:1-1 3 et seq., or who is a partner of a taxpayer, who works for the 4 partnership for at least 35 hours a week, or who renders any other 5 standard of service generally accepted by custom or practice as fulltime or full-time equivalent employment, and whose distributive 6 7 share of income, gain, loss, or deduction, or whose guaranteed 8 payments, or any combination thereof, is subject to the payment of 9 estimated taxes, as provided in the "New Jersey Gross Income Tax Act," N.J.S.54A:1-1 et seq. "Full-time or full-time equivalent 10 11 employee" shall not include an individual who works as an 12 independent contractor or on a consulting basis for the taxpayer.

13 "Highly compensated individual" means an individual who 14 directly or indirectly receives compensation in excess of \$1,500,000 15 for the performance of services used directly in a production. An 16 individual receives compensation indirectly when the taxpayer pays 17 a loan out company that, in turn, pays the individual for the 18 performance of services.

"Independent contractor" means an individual treated as an
independent contractor for federal and State tax purposes who is
contracted with by the taxpayer for the performance of services
used directly in a production.

23 "Loan out company" means a personal service corporation or 24 other entity that is contracted with by the taxpayer to provide 25 specified individual personnel, such as artists, crew, actors, 26 producers, or directors for the performance of services used directly 27 in a production. "Loan out company" does not include entities 28 contracted with by the taxpayer to provide goods or ancillary 29 contractor services such as catering, construction, trailers, 30 equipment, or transportation.

31 "Partnership" means an entity classified as a partnership for32 federal income tax purposes.

33 "Post-production costs" means the costs of the phase of
34 production of a film that follows principal photography, in which
35 raw footage is cut and assembled into a finished film with sound
36 synchronization and visual effects.

37 "Pre-production costs" means the costs of the phase of
38 production of a film that precedes principal photography, in which a
39 detailed schedule and budget for the production is prepared, the
40 script and location is finalized, and contracts with vendors are
41 negotiated.

"Qualified digital media content production expenses" means an
expense incurred in New Jersey for the production of digital media
content. "Qualified digital media content production expenses"
shall include but shall not be limited to wages and salaries of
individuals employed in the production of digital media content on
which the tax imposed by the "New Jersey Gross Income Tax Act,"
N.J.S.54A:1-1 et seq. has been paid or is due; and the costs of

computer software and hardware, data processing, visualization 1 2 technologies, sound synchronization, editing, and the rental of 3 facilities and equipment. Payment made to a loan out company or 4 to an independent contractor shall not be a "qualified digital media 5 content production expense" unless the payment is made in connection with a trade, profession, or occupation carried on in this 6 7 State or for the rendition of personal services performed in this 8 State and the taxpayer has made the withholding required by 9 subsection h. of this section. "Qualified digital media content 10 production expenses" shall not include expenses incurred in 11 marketing, promotion, or advertising digital media or other costs 12 not directly related to the production of digital media content. 13 Costs related to the acquisition or licensing of digital media content 14 by the taxpayer for distribution or incorporation into the taxpayer's 15 digital media content shall not be "qualified digital media content 16 production expenses."

17 "Qualified film production expenses" means an expense incurred 18 in New Jersey for the production of a film including pre-production 19 costs and post-production costs incurred in New Jersey. "Qualified film production expenses" shall include but shall not be limited to: 20 wages and salaries of individuals employed in the production of a 21 22 film on which the tax imposed by the "New Jersey Gross Income 23 Tax Act," N.J.S.54A:1-1 et seq. has been paid or is due; and the 24 costs for tangible personal property used, and services performed, 25 directly and exclusively in the production of a film, such as 26 expenditures for film production facilities, props, makeup, 27 wardrobe, film processing, camera, sound recording, set 28 construction, lighting, shooting, editing, and meals. Payment made 29 to a loan out company or to an independent contractor shall not be a 30 "qualified film production expense" unless the payment is made in connection with a trade, profession, or occupation carried on in this 31 32 State or for the rendition of personal services performed in this 33 State and the taxpayer has made the withholding required by 34 subsection h. of this section. "Qualified film production expenses" 35 shall not include: expenses incurred in marketing or advertising a 36 film; and payment in excess of \$1,500,000 to a highly compensated 37 individual for costs for a story, script, or scenario used in the 38 production of a film and wages or salaries or other compensation 39 for writers, directors, including music directors, producers, and 40 performers, other than background actors with no scripted lines.

41 "Total digital media content production expenses" means costs
42 for services performed and property used or consumed in the
43 production of digital media content.

44 "Total film production expenses" means costs for services
45 performed and tangible personal property used or consumed in the
46 production of a film.

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3. Notwithstanding the provisions of the "Administrative 1 2 Procedure Act," P.L.1968, c.410 (C.52:14B-1 et seq.), to the 3 contrary, the New Jersey Economic Development Authority and the 4 Director of the Division of Taxation in the Department of the 5 Treasury may adopt immediately upon filing with the Office of Administrative Law such rules and regulations as the authority or 6 7 the director shall determine to be necessary to effectuate the 8 purposes of P.L., c. (C.) (pending before the Legislature as 9 this bill), which rules and regulation shall be effective for a period 10 not exceeding 360 days following the effective date of P.L.) (pending before the Legislature as this bill) and may 11 (C. c. 12 thereafter be amended, adopted, or readopted by the authority or the 13 director in accordance with the requirements of P.L.1968, 1 c.410 14 (C.52:14B-1 et seq.). 15 16 4. This act shall take effect immediately. 17 18 **STATEMENT** This bill, designated as the Garden State Film and Digital Media 21 22 Jobs Act, provides a credit against the corporation business tax and 23 the gross income tax for certain expenses incurred for the 24 production of certain films and digital media content in this State. 25 Under the bill, a taxpayer, upon approval of an application to the 26 New Jersey Economic Development Authority and the Director of 27 the Division of Taxation in the Department of the Treasury, is 28 allowed a credit against the corporation business tax or gross 29 income tax in an amount equal to 30 percent of the qualified film 30 production expenses, or 20 percent of the qualified digital media content production expenses, of the taxpayer during a privilege 31 32 period or taxable year commencing on or after July 1, 2018 but 33 before July 1, 2023. The bill increases the amount of the allowable 34 credit to 40 percent of the of the qualified film production expenses 35 or 40 percent of the qualified digital media content production 36 expenses of the taxpayer during those years if the expenses are 37 incurred in an eligible municipality (i.e. Atlantic City) for the film 38 or digital media production. 39 In order to claim the tax credit for qualified film production expenses, the bill provides that the following conditions must be 40 41 met: 42 -- at least 60 percent of the total film production expenses, 43 exclusive of post-production costs, of the taxpayer are incurred for services performed, and goods purchased through vendors 44 45 authorized to do business, in New Jersey, or the qualified film 46 production expenses of the taxpayer during the privilege period 47 exceed \$1,000,000 per production;

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-- principal photography of the film commences within the 1 2 earlier of 180 days from the date of the original application for the 3 tax credit, or 150 days from the date of approval of the application 4 for the tax credit; 5 -- the film includes, when determined to be appropriate by the commission, at no cost to the State, marketing materials promoting 6 7 this State as a film and entertainment production destination, which 8 materials shall include placement of a "Filmed in New Jersey" or 9 "Produced in New Jersey" statement in the end credits of the film; 10 -- the taxpayer submits a tax credit verification report prepared by an independent certified public accountant licensed in this State; 11 12 and 13 -- the taxpayer complies with the withholding requirements 14 provided for payments to loan out companies and independent 15 contractors. In order to claim the tax credit for qualified digital media 16 17 content production expenses, the bill provides that the following 18 conditions must be met: 19 -- at least \$2,000,000 of the total digital media content production expenses of the taxpayer are incurred for services 20 performed, and goods purchased through vendors authorized to do 21 22 business, in New Jersey; 23 -- at least 50 percent of the qualified digital media content 24 production expenses of the taxpayer are for wages and salaries paid 25 to full-time or full-time equivalent employees in New Jersey; 26 -- the taxpayer submits a tax credit verification report prepared 27 by an independent certified public accountant licensed in this State; 28 and 29 -- the taxpayer complies with the withholding requirements 30 provided for payments to loan out companies and independent 31 contractors. 32 The bill imposes per year limits on the total cumulative amount 33 of tax credits that are allowed during the five-year period in which 34 the tax credits are operative. The bill provides that no more than \$75 million of tax credits are allowed to be granted to taxpayers for 35 36 qualified film production expenses in fiscal year 2019 and in each 37 fiscal year thereafter prior to fiscal year 2024, and no more than \$10 38 million of tax credits are allowed to be granted to taxpayers for 39 qualified digital media content production expenses in fiscal year 40 2019 and in each fiscal year thereafter prior to fiscal year 2024. 41 The bill permits the authority and the director to adopt rules and 42 regulations necessary to effectuate the purposes of the bill, and 43 permits the immediate filing of those rules and regulations with the 44 Office of Administrative Law, effective for a period not to exceed 45 360 days following the effective date of the bill. 46 The bill is scheduled to take effect immediately upon enactment.