Sponsored by:
Senator TROY SINGLETON
District 7 (Burlington)

SYNOPSIS
Modifies certain provisions of EDA incentive programs; requires EDA to provide report with review and analysis of those programs.

CURRENT VERSION OF TEXT
Introduced Pending Technical Review by Legislative Counsel.
AN ACT concerning certain economic incentive programs,  
amending P.L.2011, c.149 and P.L.2009, c.90, and  
supplementing P.L.1974, c.80. (C.34:1B-1 et seq.)  

BE IT ENACTED by the Senate and General Assembly of the State  
of New Jersey:  

1. Section 3 of P.L.2011, c.149 (C.34:1B-244) is amended to  
read as follows:  

3. a. The Grow New Jersey Assistance Program is hereby  
established as a program under the jurisdiction of the New Jersey  
Economic Development Authority and shall be administered by the  
authority. The purpose of the program is to encourage economic  
development and job creation and to preserve jobs that currently  
exist in New Jersey but which are in danger of being relocated  
outside of the State. To implement this purpose, the program may  
provide tax credits to eligible businesses for an eligibility period not  
to exceed 10 years.  

To be eligible for any tax credits pursuant to P.L.2011, c.149  
(C.34:1B-242 et al.), a business's chief executive officer or  
equivalent officer shall demonstrate to the authority, at the time of  
application, that:  

(1) the business, expressly including its landlord or seller, will  
make, acquire, or lease a capital investment equal to, or greater  
than, the applicable amount set forth in subsection b. of this section  
at a qualified business facility at which it will:  

(a) retain full-time jobs in an amount equal to or greater than the  
applicable number set forth in subsection c. of this section;  

(b) create new full-time jobs in an amount equal to or greater  
than the applicable number set forth in subsection c. of this section;  
or  

(c) in combination, retain full-time jobs and create new full-time  
jobs in an amount equal to or greater than the applicable number set  
forth in subsection c. of this section;  

(2) the qualified business facility shall be constructed in  
accordance with the minimum environmental and sustainability  
standards;  

(3) the capital investment resultant from the award of tax credits  
and the resultant retention and creation of full-time jobs will yield a  
net positive benefit to the State equaling at least 110 percent of the  
requested tax credit allocation amount, which determination is  
calculated prior to taking into account the value of the requested tax  
credit and shall be based on the benefits generated during the [first  
20 years following the completion of the project] commitment  
period, except that [;  

EXPLANATION – Matter enclosed in bold-faced brackets [thus] in the above bill is  
not enacted and is intended to be omitted in the law.  

Matter underlined thus is new matter.
(a) for a mega project or a project located in a Garden State Growth Zone, the determination shall be based on the benefits generated during a period of up to 30 years following the completion of the project, as determined by the authority, and

(b) for a project located in a Garden State Growth Zone which qualified for the "Municipal Rehabilitation and Economic Recovery Act," P.L.2002, c.43 (C.52:27BBB-1 et al.), the net positive benefit determination shall be based on the benefits generated during a period of up to 35 years following completion of the project, as determined by the authority, and shall equal yield a net positive benefit to the State of at least 100 percent of the requested tax credit allocation amount and may utilize the value of those property taxes subject to the provisions of section 24 of P.L.2013 c.161 (C.52:27D-489s), or the value of those property taxes that would have been assessed on the new construction, improvements, or substantial rehabilitation of structures on real property if the structures were not exempt because they are on real property owned by a public entity, and incremental sales and excise taxes that are derived from activities within the area and which are rebated or retained by the municipality pursuant to the "New Jersey Urban Enterprise Zones Act," P.L.1983, c.303 (C.52:27H-60 et seq.) or any other law providing for such rebate or retention; and

(4) except as provided in subsection f. of this section, the award of tax credits will be a material factor in the business's decision to create or retain the minimum number of new or retained full-time jobs for eligibility under the program.

With respect to the provisions of paragraph (3) of this subsection, in the case of a project located in a Garden State Growth Zone, the authority, in its discretion, may award bonuses in its net positive benefit calculation.

b. For all projects approved after the effective date of P.L.2013, c.161, the minimum capital investment required to be eligible under this program shall be as follows:

(1) for the rehabilitation, improvement, fit-out, or retrofit of an existing industrial, warehousing, logistics, or research and development premises for continued similar use by the business in at least 51 percent of the gross leasable area of the premises, a minimum investment of $20 per square foot of gross leasable area;

(2) for the new construction of an industrial, warehousing, logistics, or research and development premises for similar use by the business in at least 51 percent of the gross leasable area of the premises, a minimum investment of $60 per square foot of gross leasable area;

(3) for the rehabilitation, improvement, fit-out, or retrofit of an existing premises that does not qualify pursuant to paragraph (1) or (2) of this subsection, a minimum investment of $40 per square foot of gross leasable area; and
(4) for the new construction of a premises that does not qualify pursuant to paragraph (1) or (2) of this subsection, a minimum investment of $120 per square foot of gross leasable area.

The minimum capital investment required by this subsection shall be reduced by one-third for projects located in a Garden State Growth Zone or projects located within Atlantic, Burlington, Camden, Cape May, Cumberland, Gloucester, Ocean, or Salem counties.

c. The minimum number of new or retained full-time jobs required to be eligible under this program shall be as follows:

(1) for a business that is a technology startup company or a manufacturing company, a minimum of 10 new or 25 retained full-time jobs;

(2) for a business engaged primarily in a targeted industry other than a technology startup company or a manufacturing company, a minimum of 25 new or 35 retained full-time jobs; and

(3) for any other business, a minimum of 35 new or 50 retained full-time jobs.

The minimum number of new or retained full-time jobs required by this subsection shall be reduced by one-quarter for projects located in a Garden State Growth Zone or projects located within Atlantic, Burlington, Camden, Cape May, Cumberland, Gloucester, Ocean, or Salem counties.

d. To assist the authority in determining whether a proposed capital investment will yield a net positive benefit, the business's chief executive officer, or equivalent officer, shall submit a certification to the authority indicating: (1) that any existing full-time jobs are at risk of leaving the State or being eliminated; (2) that any projected creation or retention, as applicable, of new full-time jobs would not occur but for the provision of tax credits under the program; and (3) that the business's chief executive officer, or equivalent officer, has reviewed the information submitted to the authority and that the representations contained therein are accurate, provided however, that in satisfaction of the provisions of paragraphs (1) and (2) of this subsection, the certification with respect to a project in a Garden State Growth Zone that qualifies under the "Municipal Rehabilitation and Economic Recovery Act," P.L.2002, c.43 (C.52:27BBB-1 et al.), or a project located in a Garden State Growth Zone which contains a Tourism District as established pursuant to section 5 of P.L.2011, c.18 (C.5:12-219) and regulated by the Casino Reinvestment Development Authority, shall indicate that the provision of tax credits under the program is a material factor in the business decision to make a capital investment and locate in a Garden State Growth Zone that qualifies under the "Municipal Rehabilitation and Economic Recovery Act," P.L.2002, c.43 (C.52:27BBB-1 et al.), or a Garden State Growth Zone which contains a Tourism District as established pursuant to section 5 of P.L.2011, c.18 (C.5:12-219) and regulated by the Casino
Reinvestment Development Authority. In the event that this certification by the business's chief executive officer, or equivalent officer, is found to be willfully false, the authority may revoke any award of tax credits in their entirety, which revocation shall be in addition to any other criminal or civil penalties that the business and the officer may be subject to. When considering an application involving intra-State job transfers, the authority shall require the business to submit the following information as part of its application: a full economic analysis of all locations under consideration by the business; all lease agreements, ownership documents, or substantially similar documentation for the business's current in-State locations; and all lease agreements, ownership documents, or substantially similar documentation for the potential out-of-State location alternatives, to the extent they exist. Based on this information, and any other information deemed relevant by the authority, the authority shall independently verify and confirm, by way of making a factual finding by separate vote of the authority's board, the business's assertion that the jobs are actually at risk of leaving the State, and as to the date or dates at which the authority expects that those jobs would actually leave the State, or, with respect to projects located in a Garden State Growth Zone that qualifies under the "Municipal Rehabilitation and Economic Recovery Act," P.L.2002, c.43 (C.52:27BBB-1 et al.), or projects located in a Garden State Growth Zone which contains a Tourism District as established pursuant to section 5 of P.L.2011, c.18 (C.5:12-219) and regulated by the Casino Reinvestment Development Authority, the business's assertion that the provision of tax credits under the program is a material factor in the business's decision to make a capital investment and locate in a Garden State Growth Zone that qualifies under the "Municipal Rehabilitation and Economic Recovery Act," P.L.2002, c.43 (C.52:27BBB-1 et al.), or in a Garden State Growth Zone which contains a Tourism District as established pursuant to section 5 of P.L.2011, c.18 (C.5:12-219) and regulated by the Casino Reinvestment Development Authority, before a business may be awarded any tax credits under this section.

e. A project that consists solely of point-of-final-purchase retail facilities shall not be eligible for a grant of tax credits. If a project consists of both point-of-final-purchase retail facilities and non-retail facilities, only the portion of the project consisting of non-retail facilities shall be eligible for a grant of tax credits. For a qualified business facility that is a mixed-use project that includes retail facilities and that is located in a Garden State Growth Zone or the Atlantic City Tourism District as established pursuant to section 5 of P.L.2011, c.18 (C.5:12-219) and regulated by the Casino Reinvestment Development Authority, retail facilities in an amount up to 7.5 percent of the mixed-use project may be included in the mixed-use project application for a grant of tax credits along with the non-retail facilities, and that application may include in the
aggregate the pro-rata number of full-time employees employed by
any number of tenants or other occupants of the included retail
facilities. If a warehouse facility is part of a point-of-final-purchase
retail facility and supplies only that facility, the warehouse facility
shall not be eligible for a grant of tax credits. For the purposes of
this section, a retail facility of at least 150,000 square feet, of which
at least 50 percent is occupied by a full-service supermarket or
grocery store, located in a Garden State Growth Zone which
qualified under the "Municipal Rehabilitation and Economic
Recovery Act," P.L.2002, c.43 (C.52:27BBB-1 et al.), or a tourism
destination project in the Atlantic City Tourism District as
established pursuant to section 5 of P.L.2011, c.18 (C.5:12-219), or
catalog distribution centers shall not be considered point-of-final-
purchase retail facilities.

f. The authority may determine as eligible for tax credits under
the program any business that is required to respond to a request for
proposals and to fulfill a contract with the federal government
although the business's chief executive officer or equivalent officer
has not demonstrated to the authority that the award of tax credits
will be a material factor in the business's decision to retain the
minimum number of retained full-time jobs, as otherwise required
by this section. The authority may, in its discretion, consider the
economic benefit of the retained jobs servicing the contract in
conducting a net benefit analysis required by paragraph (4) of
subsection a. of this section. For the purposes of this subsection,
"retained full-time jobs" includes jobs that are at risk of being
eliminated. Applications to the authority for eligibility under the
program pursuant to the criteria set forth in this subsection shall be
completed by December 31, 2013. Submission of a proposal to the
federal government prior to authority approval shall not disqualify a
business from the program.

g. Nothing shall preclude a business from applying for tax
credits under the program for more than one project pursuant to one
or more applications.

(cf: P.L.2014, c.63, s.3)

2. Section 4 of P.L.2011, c.149 (C.34:1B-245) is amended to
read as follows:

4. The authority shall require an eligible business to enter into
an incentive agreement prior to the issuance of tax credits. The
incentive agreement shall include, but shall not be limited to, the
following:

a. A detailed description of the proposed project which will
result in job creation or retention, and the number of new or
retained full-time jobs that are approved for tax credits.

b. The eligibility period of the tax credits, including the first
year for which the tax credits may be claimed.
c. Personnel information that will enable the authority to administer the program.

d. A requirement that the applicant maintain the project at a location in New Jersey for the commitment period, with at least the minimum number of full-time employees as required by this program, and a provision to permit the authority to recapture all or part of any tax credits awarded, at its discretion, if the business does not remain in compliance with this provision for the required term, and in the instance of the business terminating an existing incentive agreement in order to participate in an incentive agreement authorized pursuant to the "New Jersey Economic Opportunity Act of 2013," P.L.2013, c.161 (C.52:27D-489p et al.), such permitted recapture may be calculated to recognize the period of time that the business was in compliance prior to termination.

e. A method for the business to certify that it has met the capital investment and employment requirements of the program pursuant to paragraph (1) of subsection a. of section 3 of P.L.2011, c.149 (C.34:1B-244) and to report annually to the authority the number of full-time employees for which the tax credits are to be made.

f. A provision permitting an audit of the payroll records of the business from time to time, as the authority deems necessary.

g. A provision which permits the authority to amend the agreement.

h. A provision establishing the conditions under which the agreement may be terminated.

i. A requirement that each worker employed to perform building maintenance services, custodial services, or security services at a qualified business facility by a business or a tenant or subcontractor of a business or tenant shall be paid not less than the prevailing wage rate for the worker’s craft or trade as determined by the Commissioner of Labor and Workforce Development pursuant to P.L.1963, c.150 (C.34:11-56.25 et seq.) and P.L.2005, c.379 (C.34:11-56.58 et seq.).

(cf: P.L.2013, c.161, s.9)

3. Section 8 of P.L.2009, c.90 (C.52:27D-489h) is amended to read as follows:

a. (1) The authority, in consultation with the State Treasurer, shall promulgate an incentive grant application form and procedure for the Economic Redevelopment and Growth Grant program.

(2) (a) The Local Finance Board, in consultation with the authority, shall develop a minimum standard incentive grant application form for municipal Economic Redevelopment and Growth Grant programs.

(b) Through regulation, the authority shall establish standards for redevelopment projects seeking State or local incentive grants
based on the green building manual prepared by the Commissioner of Community Affairs pursuant to section 1 of P.L.2007, c.132 (C.52:27D-130.6), regarding the use of renewable energy, energy-efficient technology, and non-renewable resources in order to reduce environmental degradation and encourage long-term cost reduction.

(c) The authority shall require, through regulation, that each worker employed in building maintenance services, custodial services, or security services of a redevelopment project by a developer or a tenant or subcontractor of a developer or tenant shall be paid not less than the prevailing wage rate for the worker’s craft or trade as determined by the Commissioner of Labor and Workforce Development pursuant to P.L.1963, c.150 (C.34:11-56.25 et seq.) and P.L.2005, c.379 (C.34:11-56.58 et seq.).

b. Within each incentive grant application, a developer shall certify information concerning:
   (1) the status of control of the entire redevelopment project site;
   (2) all required State and federal government permits that have been issued for the redevelopment project, or will be issued pending resolution of financing issues;
   (3) local planning and zoning board approvals, as required, for the redevelopment project;
   (4) estimates of the revenue increment base, the eligible revenues for the project, and the assumptions upon which those estimates are made.

c. (1) With regard to State tax revenues proposed to be pledged for an incentive grant the authority and the State Treasurer shall review the project costs, evaluate and validate the project financing gap estimated by the developer, and conduct a State fiscal impact analysis to ensure that the overall public assistance provided to the project, except with regards to a qualified residential project, a mixed use parking project, or a project involving university infrastructure, will result in net benefits to the State including, without limitation, both direct and indirect economic benefits and non-financial community revitalization objectives, including but not limited to, the promotion of the use of public transportation in the case of the ancillary infrastructure project portion of any transit project.

   (2) With regard to local incremental revenues proposed to be pledged for an incentive grant the authority and the Local Finance Board shall review the project costs, and except with respect to an application by a municipal redeveloper, evaluate and validate the project financing gap projected by the developer, and conduct a local fiscal impact analysis to ensure that the overall public assistance provided to the project, except with regards to a qualified residential project, a mixed use parking project, or a project involving university infrastructure, will result in net benefits to the municipality wherein the redevelopment project is located.
including, without limitation, both direct and indirect economic
benefits and non-financial community revitalization objectives,
including but not limited to, the promotion of the use of public
transportation in the case of the ancillary infrastructure project
portion of any transit project.

(3) The authority, State Treasurer, and Local Finance Board
may act cooperatively to administer and review applications, and
shall consult with the Office of State Planning on matters
concerning State, regional, and local development and planning
strategies.

(4) The costs of the aforementioned reviews shall be assessed to
the applicant as an application fee.

(5) A developer who has already applied for an incentive grant
award prior to the effective date of the "New Jersey Economic
but who has not yet been approved for the grant, or has not
executed an agreement with the authority, may proceed under that
application or seek to amend the application or reapply for an
incentive grant award for the same project or any part thereof for
the purpose of availing himself or herself of any more favorable
provisions of the Economic Redevelopment and Growth Grant
program established pursuant to the "New Jersey Economic
except that projects with costs exceeding $200,000,000 shall not be
eligible for revised percentage caps under subsection d. of section

4. (New section) a. The authority shall submit a written report
to the Governor and, pursuant to section 2 of P.L.1991, c.164
(C.52:14-19.1), to the Legislature providing a comprehensive
review and analysis of the Grow New Jersey Assistance Program,
established pursuant to P.L.2011, c.149 (C.34:1B-242 et seq.), the
Economic Redevelopment and Growth Grant program, established
pursuant to section 5 of P.L.2009, c.90 (C.52:27D-489e), with
particular emphasis on the recalibration of those programs, the
creation of Garden State Growth Zones, pursuant to P.L.2013, c.161
(C.52:27D-489p et al.), and the effectiveness of those programs on
private-sector job creation and retention and capital investment.

b. The report required pursuant to subsection a. of this section
shall be submitted within three months of the effective date of
P.L. , c. (C. ) (pending before the Legislature as this bill) and
every three years thereafter until the final incentive is awarded
under the Grow New Jersey Assistance Program and the Economic
Redevelopment and Growth Grant program. The report shall
include, but not be limited to:
The authority may contract with a public or private not-for-profit, non-partisan entity to undertake the review and analysis of the programs cited in this section and to prepare the report required pursuant to subsection a. of this section. The authority shall make the report available on its Internet website.

5. This act shall take effect immediately.

STATEMENT

This bill amends the Grow New Jersey Assistance (GROW) program and the Economic Redevelopment and Growth Grant (ERG) program. The bill amends the “net positive benefit” test under the GROW program to ensure that the New Jersey Economic Development Authority’s (EDA) determination of whether an applicant business’s proposed project will benefit the State is based on the period of time that the applicant business commits to maintain the project.

The bill provides that a business receiving incentives under the GROW program or the ERG program must agree that all workers employed to perform building maintenance, custodial, or security services at the business facility shall be paid not less than the prevailing wage rate.

The bill also requires the EDA to submit a written report to the Governor and the Legislature providing a comprehensive review and analysis of the GROW and ERG programs and the effectiveness of those programs on private sector job creation and retention and capital investment. The report is to be submitted within three months of the effective date of the bill and every three years thereafter until the final incentive is awarded under the GROW and ERG programs. The EDA may contract with a public or private not-for-profit, non-partisan entity to undertake the review and analysis of these programs and to prepare the report. The EDA is to make the report available on its Internet website.