

# SENATE JOINT RESOLUTION

No. 54

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## STATE OF NEW JERSEY

### 218th LEGISLATURE

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INTRODUCED FEBRUARY 22, 2018

**Sponsored by:**

**Senator ROBERT W. SINGER**

**District 30 (Monmouth and Ocean)**

**SYNOPSIS**

Establishes “New Jersey Transit Alternative Revenue Task Force.”

**CURRENT VERSION OF TEXT**

As introduced.



1   **A JOINT RESOLUTION** establishing the “New Jersey Transit  
2       Alternative Revenue Task Force.”

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4       **BE IT RESOLVED** *by the Senate and General Assembly of the*  
5       *State of New Jersey:*

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7       1. a. There is established a task force to be known as the “New  
8       Jersey Transit Alternative Revenue Task Force.”

9       b. The task force shall consist of the following five members:

10       (1) a person with expertise and experience in real estate  
11       development who shall be appointed by the Governor;

12       (2) a person with expertise and experience in advertising who  
13       shall be appointed by the Senate President;

14       (3) a person with expertise and experience in franchise or small  
15       business development who shall be appointed by the Speaker of the  
16       General Assembly; and

17       (4) two people with expertise and experience in public rail  
18       passenger transportation, one who shall be appointed by the  
19       Minority Leader of the Senate and one who shall be appointed by  
20       the Minority Leader of the General Assembly.

21       c. Appointments to the task force shall be made within 30 days  
22       of the effective date of this joint resolution. Vacancies in the  
23       membership of the task force shall be filled in the same manner as  
24       the original appointments were made. Members of the task force  
25       shall serve without compensation but shall be reimbursed for  
26       necessary expenses incurred in the performance of their duties as  
27       members of the task force and within the limits of funds  
28       appropriated or otherwise made available to the task force for its  
29       purposes.

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31       2. The task force shall organize as soon as practicable following  
32       the appointment of a majority of its members, but no later than 60  
33       days after the effective date of this joint resolution. The task force  
34       shall select a chairperson from among its members and may appoint  
35       a secretary who need not be a member of the task force. The task  
36       force shall meet at the call of the chairperson and hold hearings at  
37       the times and in the places the task force deems appropriate and  
38       necessary to fulfill its charge.

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40       3. The New Jersey Transit Corporation shall provide  
41       stenographic, clerical, and other administrative assistance and  
42       professional staff as the task force requires to carry out its work.  
43       The task force shall be entitled to call to its assistance and avail  
44       itself of the services of the employees of any State, county, or  
45       municipal department, board, bureau, commission, or agency as it  
46       may require and as may be available for its purposes.

1       4. The task force shall study and make findings and  
2 recommendations concerning all potential opportunities for the New  
3 Jersey Transit Corporation to generate new revenue without  
4 increasing fares, including, but not limited to, revenue that the  
5 corporation may generate from: real estate holdings; advertising on  
6 the corporation's motorbuses, rail cars, and light rail vehicles and at  
7 and around the corporation's bus, rail, and light rail stations and  
8 terminals; development opportunities at and around the  
9 corporation's bus, rail, and light rail stations and terminals; and  
10 other revenue generating services that may be provided on the  
11 corporation's motorbuses, rail cars, and light rail vehicles and at the  
12 corporation's bus, rail, and light rail stations and terminals.

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14       5. The task force shall prepare and submit a report to the  
15 Governor and, pursuant to section 2 of P.L.1991, c.164 (C.52:14-  
16 19.1), to the Legislature no later than one year following its  
17 organizational meeting. The report shall contain the task force's  
18 findings and recommendations required pursuant to section 4 of this  
19 joint resolution.

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21       6. This joint resolution shall take effect immediately and shall  
22 expire upon submission of the report required to be prepared and  
23 submitted pursuant to section 5 of this joint resolution.

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**STATEMENT**

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28       This joint resolution establishes a five member "New Jersey  
29 Transit Alternative Revenue Task Force" (task force) to study and  
30 make findings and recommendations concerning all potential  
31 opportunities for the New Jersey Transit Corporation (corporation)  
32 to generate new revenue without increasing fares, including, but not  
33 limited to, through: real estate holdings; advertising on the  
34 corporation's motorbuses, rail cars, and light rail vehicles and at  
35 and around the corporation's bus, rail, and light rail stations and  
36 terminals; development opportunities at and around the  
37 corporation's bus, rail, and light rail stations and terminals; and  
38 other revenue generating services that may be provided on the  
39 corporation's motorbuses, rail cars, and light rail vehicles and at the  
40 corporation's bus, rail, and light rail stations and terminals.

41       The task force is to consist of: a person with expertise and  
42 experience in real estate development, who is to be appointed by the  
43 Governor; a person with expertise and experience in advertising,  
44 who is to be appointed by the Senate President; a person with  
45 expertise and experience in franchise or small business  
46 development, who is to be appointed by the Speaker of the General  
47 Assembly; and two people with expertise and experience in public  
48 rail passenger transportation, one who is to be appointed by the

**SJR54 SINGER**

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- 1   Minority Leader of the Senate and one who is to be appointed by
- 2   the Minority Leader of the General Assembly.
- 3       The task force is to prepare and submit a report containing its
- 4   findings and recommendations to the Governor and the Legislature
- 5   and is to expire upon submission of the report.