

ASSEMBLY, No. 1431

STATE OF NEW JERSEY 219th LEGISLATURE

PRE-FILED FOR INTRODUCTION IN THE 2020 SESSION

Sponsored by:

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District 26 (Essex, Morris and Passaic)

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**Assemblymen Giblin, S.Kean, DiMaio, Freiman, DePhillips, Chiaravalloti,
Houghtaling and Karabinchak**

SYNOPSIS

Provides assistance to manufacturing businesses by having certain State agencies promote economic development and identify credentials needed for careers in modern manufacturing.

CURRENT VERSION OF TEXT

Introduced Pending Technical Review by Legislative Counsel.



(Sponsorship Updated As Of: 3/5/2020)

1 AN ACT concerning State assistance to manufacturing businesses
2 and supplementing Title 18A of the New Jersey Statutes and
3 Title 52 of the Revised Statutes.
4

5 **BE IT ENACTED** by the Senate and General Assembly of the State
6 of New Jersey:
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8 1. a. The Commissioner of Education, in consultation with the
9 Secretary of Higher Education, the Business Action Center in the
10 Department of State, the New Jersey Manufacturing Extension
11 Program, and representatives of business and industry, shall
12 establish and maintain a State-recognized list of industry-
13 recognized credentials in the advanced manufacturing field to assist
14 county vocational school districts, institutions of higher education,
15 and the workforce development system in developing appropriate
16 educational programs to enable students to more adequately meet
17 the advanced technical training needs in this field.

18 b. The Commissioner of Education, in consultation with the
19 Secretary of Higher Education, the Business Action Center in the
20 Department of State, the New Jersey Manufacturing Extension
21 Program, and representatives of business and industry, shall identify
22 courses of study for careers in emerging manufacturing industries,
23 including careers in industrial marketing, mechanical engineering,
24 computer science, electronics, and mechatronics.
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26 2. The Secretary of State, in consultation with the
27 Commissioner of Labor and Workforce Development, shall
28 designate an employee of the Department of State to act as a liaison
29 between the State and manufacturing businesses located in this
30 State. The duties of the liaison shall be to assist manufacturing
31 businesses by:

32 a. advertising manufacturing businesses' products or services
33 nationally and internationally through the Business Action Center in
34 the Department of State; and

35 b. establishing a business referral service where manufacturing
36 businesses may be referred to other State, federal, or private
37 business resource organizations, such as the New Jersey
38 Manufacturing Extension Program, the State's Small Business
39 Development Centers, and other business organizations that provide
40 specialized business development assistance, technology
41 information, consulting management, and customized one-to-one
42 counseling concerning business plans and technical assistance with
43 significant business topics and issues.
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45 3. a. The Secretary of State, in consultation with the
46 Commissioner of Labor and Workforce Development, the New
47 Jersey Economic Development Authority, and other State
48 departments, agencies, boards, commissions, and authorities, shall

1 direct resources, create incentives, and provide technological,
2 financial, and workforce development opportunities for
3 manufacturing businesses.

4 b. The Secretary of State may call upon any department,
5 authority, commission, board, office, division, or agency of the
6 State to provide any information, resources, or other assistance
7 deemed necessary to carry out the provisions of P.L. , c. (C.)
8 (pending before the Legislature as this bill). This may include, but
9 not be limited to: the New Jersey Economic Development Authority
10 for assistance with manufacturing business funding assistance
11 programs; the Department of Labor and Workforce Development
12 for assistance with developing workforce development strategies for
13 manufacturing businesses; the Department of Transportation and
14 the New Jersey Transit Corporation for assistance with enhancing
15 public transportation operations for employees of manufacturing
16 businesses; the Business Action Center in the Department of State
17 for assistance with manufacturing business attraction, retention, and
18 expansion efforts and advising on smart growth development
19 strategies; and the Department of Community Affairs for assistance
20 to manufacturing businesses participating in the urban enterprise
21 zone program established by P.L.1983, c.303 (C.52:27H-60 et al.).

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23 4. This act shall take effect immediately.

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STATEMENT

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28 This bill requires the Commissioner of Education, in consultation
29 with the Secretary of Higher Education and representatives of the
30 manufacturing industry, to establish and maintain a State-
31 recognized list of industry-recognized credentials in the advanced
32 manufacturing field. The list of these credentials will in turn assist
33 county vocational school districts, institutions of higher education,
34 and the workforce development system in developing appropriate
35 educational programs to train the personnel necessary to meet the
36 advancing needs of manufacturers in the State. The bill also
37 requires the Commissioner of Education, in consultation with
38 representatives of business and industry, to identify courses of study
39 for careers in emerging manufacturing industries, including careers
40 in industrial marketing, mechanical engineering, computer science,
41 electronics, and mechatronics.

42 The bill requires the Secretary of State, in consultation with the
43 Commissioner of Labor and Workforce Development, to designate
44 an employee of the Department of State to act as a liaison between
45 the State and manufacturing businesses located in this State. The
46 duties of the liaison are to assist manufacturing businesses by: 1)
47 advertising manufacturing businesses' products or services
48 nationally and internationally through the Business Action Center

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1 (center) in the Department of State; and 2) establishing a business
2 referral service where manufacturing businesses may be referred to
3 other State, federal, or private business resource organizations. The
4 Secretary of State is to work with the Department of Labor and
5 Workforce Development, the New Jersey Economic Development
6 Authority, and other State departments, agencies, boards,
7 commissions, and authorities, to direct resources, create incentives,
8 and provide technological, financial, and workforce development
9 opportunities for manufacturing businesses.