

ASSEMBLY, No. 3611

STATE OF NEW JERSEY 219th LEGISLATURE

INTRODUCED MARCH 5, 2020

Sponsored by:

Assemblywoman ANNETTE QUIJANO

District 20 (Union)

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Co-Sponsored by:

Assemblywomen McKnight, Murphy and DiMaso

SYNOPSIS

Requires ingredients of menstrual products to be listed on package.

CURRENT VERSION OF TEXT

As introduced.



(Sponsorship Updated As Of: 8/27/2020)

1 AN ACT concerning menstrual products and supplementing
2 P.L.1960, c.39 (C.56:8-1 et seq.).

3
4 **BE IT ENACTED** *by the Senate and General Assembly of the State*
5 *of New Jersey:*

6
7 1. a. As used in this section:

8 “Ingredient” means a substance that is present in any quantity in
9 a menstrual product.

10 “Menstrual product” means a product used for the purpose of
11 catching menstruation and vaginal discharge, including but not
12 limited to a tampon, sanitary pad, and menstrual cup. The term
13 shall include both disposable and reusable products.

14 b. Every package or box containing menstrual products that is
15 sold or offered for sale in this State shall contain a label listing all
16 of the ingredients contained in the menstrual product and the
17 percentage of each ingredient. The information shall be displayed
18 in a manner that is conspicuous and easily understandable to
19 consumers.

20 c. It shall be an unlawful practice and a violation of P.L.1960,
21 c.39 (C.56:8-1 et seq.) to manufacture a package or box containing
22 menstrual products that does not meet the requirements of
23 subsection b. of this section.

24
25 2. This act shall take effect immediately.

26
27 STATEMENT

28
29 This bill requires the ingredients of menstrual products to be
30 listed on the package or box.

31 Under the provisions of this bill, every package or box of
32 menstrual products that is sold or offered for sale in this State is
33 required to contain a label listing all of the ingredients contained in
34 the menstrual product and the percentage of each ingredient. The
35 information is required to be displayed in a manner that is
36 conspicuous and easily understandable to consumers.

37 The bill provides that is an unlawful practice and a violation of
38 the consumer fraud act to manufacture a package or box of
39 menstrual products that does not meet the requirements set forth in
40 the bill.

41 Under the bill, “menstrual product” is defined as a product used
42 for the purpose of catching menstruation and vaginal discharge,
43 including but not limited to a tampon, sanitary pad, and menstrual
44 cup. The term includes both disposable and reusable products.

45 An unlawful practice under the consumer fraud act is punishable
46 by a monetary penalty of not more than \$10,000 for a first offense
47 and not more than \$20,000 for any subsequent offense. In addition,
48 violations may result in cease and desist orders issued by the
49 Attorney General, the assessment of punitive damages, and the
50 awarding of treble damages and costs to the injured party.