

[First Reprint]

ASSEMBLY, No. 4717

STATE OF NEW JERSEY
219th LEGISLATURE

INTRODUCED SEPTEMBER 21, 2020

Sponsored by:

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District 12 (Burlington, Middlesex, Monmouth and Ocean)

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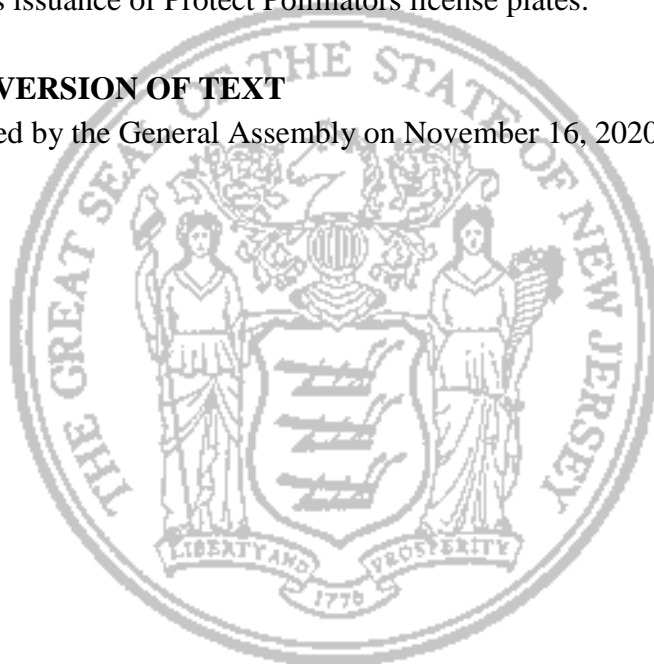
Assemblyman Zwicker

SYNOPSIS

Authorizes issuance of Protect Pollinators license plates.

CURRENT VERSION OF TEXT

As amended by the General Assembly on November 16, 2020.



(Sponsorship Updated As Of: 10/29/2020)

1 AN ACT authorizing the issuance of Protect Pollinator license plates
2 and supplementing chapter 3 of Title 39 of the Revised Statutes.

3

4 **BE IT ENACTED** by the Senate and General Assembly of the State
5 of New Jersey:

6

7 1. a. Upon proper application, the Chief Administrator of the
8 New Jersey Motor Vehicle Commission shall issue Protect Pollinators
9 license plates for any motor vehicle owned or leased and registered in
10 the State. In addition to the registration number and other markings or
11 identification otherwise prescribed by law, the license plate shall
12 display ¹:

13 (1)¹ appropriate words or a slogan ¹;¹ and ¹【an emblem
14 representing one or more animal pollinators native to New Jersey.
15 The】

16 (2) emblems of the State bird, the Eastern goldfinch; the State bug,
17 the honeybee; and the State butterfly, the Black Swallowtail butterfly.

18 The Garden Club of New Jersey, Inc. shall design the license
19 plates in consultation with the¹ chief administrator ¹【shall select the
20 design, including an emblem and color scheme】 , which shall include
21 the selection of a color scheme, the appropriate words or a slogan as
22 required pursuant to paragraph (1) of this subsection, and the emblems
23 required in paragraph (2) of this subsection¹. Protect Pollinators
24 license plates shall be subject to the provisions of chapter 3 of Title 39
25 of the Revised Statutes, except as hereinafter otherwise specifically
26 provided.

27 b. Application for issuance of a Protect Pollinators license plate
28 shall be made to the chief administrator on forms and in a manner
29 prescribed by the chief administrator. In order to be deemed complete,
30 an application shall be accompanied by a fee of \$50, payable to the
31 New Jersey Motor Vehicle Commission, which shall be in addition to
32 the fees otherwise prescribed by law for the registration of a motor
33 vehicle. The chief administrator shall collect annually, subsequent to
34 the year of issuance of the Protect Pollinators license plate, a \$10 fee
35 for the license plate in addition to the fees otherwise prescribed by law
36 for the registration of a motor vehicle. ¹The fees required by this
37 subsection shall be deposited in the "Protect Pollinators License Plate
38 Fund," created pursuant to subsection c. of this section.¹

39 c. There is created in the Department of the Treasury a special
40 non-lapsing fund to be known as the "Protect Pollinators License Plate
41 Fund." There shall be deposited in the fund the amount collected from
42 all license plate fees collected pursuant to subsection b. of this section,
43 less the amounts necessary to reimburse the commission for
44 administrative costs associated with the program. Monies deposited in
45 the fund shall be appropriated annually to ¹:

Matter enclosed in superscript numerals has been adopted as follows:

¹Assembly floor amendments adopted November 16, 2020.

1 (1)¹ the Conserve Wildlife Foundation of New Jersey and **‘[to]’**¹
2 the "Integrated Roadside Vegetation Management Program"
3 established pursuant to section 3 of P.L.2017, c.44 (C.27:7-42.4) in
4 order to support efforts to protect pollinator animals in the State ¹; and
5 (2) the "New Jersey Farm to School Program" established
6 pursuant to section 2 of P.L.2011, c.10 (C.4:10-25.2) in order to
7 support the connection between food and pollinators and educate
8 school children about this connection¹. Monies deposited in the fund
9 shall be held in interest-bearing accounts in public depositories as
10 defined pursuant to section 1 of P.L.1970, c.236 (C.17:9-41), and may
11 be invested or reinvested in such securities as are approved by the
12 State Treasurer. Interest or other income earned on monies deposited
13 in the fund, and any monies which may be appropriated or otherwise
14 become available for the purposes of the fund, shall be credited to and
15 deposited in the fund for use as set forth in this act.

16 d. Prior to the deposit of the additional fees collected pursuant to
17 subsection b. of this section into the "Protect Pollinators License Plate
18 Fund," amounts thereof as are necessary shall be used to reimburse the
19 commission for all costs reasonably and actually incurred, as stipulated
20 by the chief administrator, for:

21 (1) producing, issuing, renewing, and publicizing the availability
22 of the Protect Pollinators license plates; and
23 (2) any computer programming changes that may be initially
24 necessary to implement the Protect Pollinators license plate program
25 established by this act, in an amount not to exceed \$150,000.

26 e. The chief administrator shall annually certify to the State
27 Treasurer the average cost per license plate incurred in the
28 immediately preceding year by the commission in producing, issuing,
29 renewing, and publicizing the availability of the Protect Pollinators
30 license plates. The annual certification of the average cost per license
31 plate shall be approved by the Joint Budget Oversight Committee, or
32 its successor. In the event that the average cost per license plate as
33 certified by the chief administrator and approved by the Joint Budget
34 Oversight Committee, or its successor, is greater than the \$50
35 application fee established in subsection b. of this section in two
36 consecutive fiscal years, the chief administrator may discontinue the
37 issuance of Protect Pollinators license plates.

38 f. The chief administrator shall notify eligible motorists of the
39 opportunity to obtain Protect Pollinators license plates by publicizing
40 the availability of the license plates on the website of the commission.
41 ¹The Garden Club of New Jersey, Inc. may publicize the availability
42 of Protect Pollinators license plates in any manner the Garden Club of
43 New Jersey deems appropriate.

44 g. The chief administrator and the Garden Club of New Jersey,
45 Inc. shall develop and enter into a memorandum of agreement setting
46 forth the procedures to be followed in carrying out their respective
47 responsibilities under this act.

1 h. The Garden Club of New Jersey, Inc. shall appoint a
2 representative who shall act as a liaison between the organization and
3 the commission. The liaison shall represent the Garden Club of New
4 Jersey, Inc. in any and all communications with the commission
5 regarding the Protect the Pollinators license plates established pursuant
6 to this act.¹

7
8 ¹2. a. No State or other public funds shall be used by the
9 commission for the initial cost of:

10 (1) producing, issuing, and publicizing the availability of
11 Protect Pollinators license plates; or

12 (2) any computer programming changes which may be
13 necessary to implement the Protect Pollinators license plate
14 program established pursuant to this act.

15 b. The Garden Club of New Jersey, Inc. or other individual or
16 entity designated by the Garden Club of New Jersey, Inc., shall
17 contribute monies in an amount to be determined by the chief
18 administrator, not to exceed a total of \$25,000, to be used to offset
19 the initial costs incurred by the commission for producing, issuing,
20 and publicizing the availability of Protect Pollinators license plates,
21 and any computer programming which may be necessary to
22 implement the program. To further help offset the initial costs
23 incurred by the commission for the special license plates authorized
24 by this act, other concerned organizations and individual donors
25 may contribute monies to the Garden Club of New Jersey, Inc., or
26 an individual or entity designated by the Garden Club of New
27 Jersey, Inc., for this purpose. Any amount remaining after the
28 payment of the initial costs shall be deposited in the “Protect
29 Pollinators License Plate Fund,” established pursuant to subsection
30 c. of section 1 of this act.

31 c. The commission shall not begin designing, producing,
32 issuing, or publicizing the availability of Protect Pollinators license
33 plates, or making any necessary programming changes, until the
34 following requirements have been met:

35 (1) The Garden Club of New Jersey, Inc. or the individual or
36 entity designated by the Garden Club of New Jersey, Inc., has
37 provided the commission with the money necessary, as determined
38 by the chief administrator pursuant to subsection b. of this section,
39 to offset the initial costs incurred by the commission in establishing
40 the Protect Pollinators license plate program; and

41 (2) The liaison appointed by the Garden Club of New Jersey, Inc.
42 pursuant to subsection h. of section 1 of this act has provided the
43 commission with not less than 500 completed applications for
44 Protect Pollinators license plates. These applications shall constitute
45 the initial order for Protect Pollinators license plates and shall be
46 accompanied by a fee representing the total cost of the initial order.
47 Such fee shall be determined by multiplying the number of sets of
48 license plates being ordered by the applicable initial fee for each set

1 of license plates as set forth in subsection b. of section 1 of this
2 act.¹

3
4 ¹~~[2.]~~ 3.¹ This act shall take effect immediately ¹, but shall
5 remain inoperable until the first day of the seventh month following
6 the date on which the conditions set forth in paragraphs (1) and (2)
7 of subsection c. of section 2 of this act have been satisfied. The
8 chief administrator may take such anticipatory acts in advance of
9 that date as may be necessary for the timely implementation of this
10 act. This act shall expire if the conditions set forth in paragraphs (1)
11 and (2) of subsection c. of section 2 of this act are not satisfied by
12 the last day of the 12th month following enactment¹.