

ASSEMBLY, No. 754

STATE OF NEW JERSEY

Introduced Pending Technical Review by Legislative Counsel

PRE-FILED FOR INTRODUCTION IN THE 1996 SESSION

By Assemblymen **SULIGA** and **PASCHELL**

1 AN ACT concerning certain life insurance policy statements and forms  
2 and supplementing P.L.1979, c.167 (C.17B:17-17 et seq.).

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4 **BE IT ENACTED** by the Senate and General Assembly of the State  
5 of New Jersey:

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7 1. a. The text of a life insurance policy statement, notice or form  
8 which is required to be signed by a person who purchases policies,  
9 contracts and certificates of life insurance, whether prepared by an  
10 insurer or the Department of Insurance, delivered or issued for  
11 delivery in this State shall be written on a sixth grade reading level in  
12 everyday, conversational language with a personal style, and printed  
13 in 10 point bold type.

14 b. The Commissioner of Insurance shall determine that each  
15 statement, notice or form, whether prepared by an insurer or the  
16 department, meets the requirements of subsection a. of this section.

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18 2. The commissioner shall promulgate regulations, in accordance  
19 with the "Administrative Procedure Act," P.L.1968, c.410  
20 (C.52:14B-1 et seq.), necessary to effectuate the provisions of this act.

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22 3. This act shall take effect 60 days after enactment and shall apply  
23 to any statement, notice or form required to be signed on or after that  
24 date.

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26  
27 STATEMENT

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29 This bill provides that statements, notices or forms required to be  
30 signed by a person in connection with the purchase of policies,  
31 contracts and certificates of life insurance, whether prepared by an  
32 insurer or the Department of Insurance, shall be written on a sixth  
33 grade reading level in everyday, conversational language and printed  
34 in 10 point bold type.

1       The Commissioner of Insurance shall determine that each statement,  
2 notice or form meets the readability requirements specified in the bill  
3 in order to ensure that these materials will be easier to read and be  
4 understood by persons purchasing life insurance.

5       The bill takes effect 60 days after enactment and would apply to any  
6 statement, notice or form required to be signed on or after that date.

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11       Requires certain life insurance policy forms to be written on 6th grade  
12 reading level.