

ASSEMBLY, No. 970

STATE OF NEW JERSEY

Introduced Pending Technical Review by Legislative Counsel

PRE-FILED FOR INTRODUCTION IN THE 1996 SESSION

By Assemblymen ASSELTA and BLEE

1 AN ACT concerning the membership of the New Jersey Tourism  
2 Advisory Council and amending P.L.1977, c.225.

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4 **BE IT ENACTED** by the Senate and General Assembly of the State  
5 of New Jersey:

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7 1. Section 7 of P.L.1977, c.225 (C.34:1A-51) is amended to read  
8 as follows:

9 7. a. There is created in the division the New Jersey Tourism  
10 Advisory Council which shall consist of ~~[17]~~ 18 members:

11 (1) Two members of the Senate, to be appointed by the President  
12 thereof, not more than one of whom shall be of the same political  
13 party, and two members of the General Assembly, to be appointed by  
14 the Speaker thereof, not more than one of whom shall be of the same  
15 political party;

16 (2) ~~[Twelve]~~ Thirteen public members, not more than seven of  
17 whom shall be of the same political party, who shall be appointed by  
18 the Governor with the advice and consent of the Senate, one of whom  
19 shall be designated as chairman by the Governor for the term of the  
20 member's appointment, and ~~[11]~~ 12 of whom shall be chosen from  
21 persons who by experience or training represent the areas of the  
22 tourist industry cited in subparagraphs (a) through ~~[(k)]~~ (l) of this  
23 paragraph:

- 24 (a) One representative of the lodging sector;  
25 (b) One representative of the food service sector;  
26 (c) One representative of the transportation sector;  
27 (d) One representative of a regional tourism council;  
28 (e) One representative of the convention and visitor bureaus sector;  
29 (f) One representative of the tour/receptive services sector;  
30 (g) One representative of the outdoor recreation sector;  
31 (h) One representative of the historical and cultural arts sector;  
32 (i) One representative of the entertainment or amusement sector;

**EXPLANATION - Matter enclosed in bold-faced brackets [thus] in the above bill is not enacted and intended to be omitted in the law.**

**Matter underlined thus is new matter.**

- 1 (j) One representative of the financial community; [and]  
2 (k) One representative of the marketing/research sector; and  
3 ~~(l) One representative of the eco-tourism sector; and~~  
4 (3) The director, who shall be a nonvoting member of the council.  
5 b. The members of the council shall be appointed to three-year  
6 terms, except that of the initial appointments, the chairman and each  
7 representative of the transportation, tour/receptive services, the  
8 financial community, and marketing and research interests shall be  
9 appointed to a three-year term, each representative of the lodging,  
10 food service, convention and visitors bureaus, and entertainment  
11 interests shall be appointed to a two-year term, and each  
12 representative of the regional tourism councils, outdoor recreation,  
13 and historical and cultural arts interests shall be appointed to a  
14 one-year term. Members shall serve until their successors are  
15 appointed and qualified. Vacancies occurring other than by expiration  
16 of term shall be filled for the unexpired term only.  
17 c. (Deleted by amendment, P.L.1991, c.280).  
18 d. (Deleted by amendment, P.L.1991, c.280).  
19 e. The members of the council shall serve without compensation  
20 but shall be entitled to reimbursement for actual and necessary  
21 expenses incurred in the performance of their duties as members.  
22 f. (Deleted by amendment, P.L.1991, c.280).  
23 g. The council shall meet at the call of the chairman and not less  
24 than four times a year.  
25 (cf: P.L.1991, c.280, s.2)

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27 2. This act shall take effect immediately.

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30 STATEMENT

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32 This bill adds a representative of the eco-tourism sector of the  
33 tourist industry to the membership of the New Jersey Tourism  
34 Advisory Council. Currently the council has 17 members 11 of whom  
35 represent the lodging sector, the food service sector, the  
36 transportation sector, a regional tourism council, the convention and  
37 visitor bureaus sector, the tour/receptive services sector, the outdoor  
38 recreation sector, the historical and cultural arts sector, the  
39 entertainment or amusement sector, the marketing/research sector, and  
40 the financial community. Eco-tourism encompasses activities such as  
41 bird-watching, wildlife tours and whale-watching.

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46 Adds representative of eco-tourism to NJ Tourism Advisory Council.