

ASSEMBLY, No. 2755

STATE OF NEW JERSEY

INTRODUCED FEBRUARY 27, 1997

By Assemblyman KRAMER

1 AN ACT to amend "An Act making appropriations for the support of
2 the State Government and the several public purposes for the fiscal
3 year ending June 30, 1997 and regulating the disbursement
4 thereof," approved June 28, 1996 (P.L.1996, c.42).

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6 **BE IT ENACTED** by the Senate and General Assembly of the State
7 of New Jersey:

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9 1. In addition to the language provisions on page 26 of section 1
10 of P.L.1996, c.42, the following language provision is added:

11 **GENERAL FUND**
12 **DIRECT STATE SERVICES**
13 20 DEPARTMENT OF COMMERCE & ECONOMIC DEVELOPMENT
14 *50 Economic Planning, Development and Security*
15 *51 Economic Planning and Development*
16 *2860 Division of Travel and Tourism*
17 *22 Travel and Tourism*

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19 Of the amount appropriated hereinabove to the Department of Commerce and
20 Economic Development for Travel and Tourism, Advertising and Promotion
21 and Travel and Tourism, Advertising and Promotion - Cooperative Marketing,
22 the Director of the Division of Travel and Tourism shall allocate \$150,000 for
23 a Grant-in-Aid to the Trenton Convention and Visitor's Bureau for the
24 promotion of the State Capitol and tourism within the Capital district.

25 (c.f. P.L.1996, c.42, s.1)

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27 2. This act shall take effect immediately.

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30 STATEMENT

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32 In recognition of the historical and cultural significance of the city
33 of Trenton, from its establishment as an early colonial city which
34 figured prominently in the American Revolution, to its designation as

EXPLANATION - Matter enclosed in bold-faced brackets [thus] in the above bill is not enacted and intended to be omitted in the law.

Matter underlined thus is new matter.

1 the State's political capital, this bill provides that the Director of
2 Travel and Tourism in the Department of Commerce and Economic
3 Development shall allocate \$150,000 for a Grant-in-Aid to the Trenton
4 Convention and Visitor's Bureau to promote the historical heritage of
5 the State Capitol and Capital district and to encourage greater public
6 awareness of the city's cultural attractions. These funds shall be
7 allocated from the \$4.773 million in special purpose funding
8 appropriated to the department in FY 1997 for Travel and Tourism,
9 Promotion and Advertising and Travel and Tourism, Advertising and
10 Promotion - Cooperative Marketing Program.

11 Currently, none of the department's annual travel and tourism
12 budget is expended specifically on the promotion of the State Capitol
13 and its environs.

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19 Dedicates certain funds to promote State Capitol and tourism in
Capital district.