

SENATE, No. 3988

STATE OF NEW JERSEY
219th LEGISLATURE

INTRODUCED JUNE 24, 2021

Sponsored by:

Senator NICHOLAS P. SCUTARI

District 22 (Middlesex, Somerset and Union)

SYNOPSIS

Allows alarm business professionals and locksmiths to include website with license number on advertisement.

CURRENT VERSION OF TEXT

As introduced.



1 AN ACT concerning alarm business professionals and locksmiths
2 and supplementing P.L.1997, c.305 (C.45:5A-23 et seq.).
3

4 **BE IT ENACTED** *by the Senate and General Assembly of the State*
5 *of New Jersey:*
6

7 1. a. Notwithstanding the provisions of any law, rule, or
8 regulation to the contrary, whenever the license number of a
9 licensee of the Fire Alarm, Burglar Alarm and Locksmith Advisory
10 Committee is required to be included in an advertisement, it shall be
11 permissible to instead use the address of the Internet website of the
12 company employing the licensee so long as the website makes the
13 license number of the licensee readily accessible to the public.

14 b. As used in this section:

15 "Advertisement" means an attempt, directly or indirectly, by
16 publication, dissemination, or circulation in print, electronic, or
17 other media, to induce any person or entity to enter into an
18 agreement to purchase burglar alarm, fire alarm, or electronic
19 security system services or goods related thereto.

20 "Electronic media" means radio, television, telephone, internet,
21 and other electronic means of communication.

22 "Print media" means business cards, newspapers, magazines,
23 periodicals, professional journals, telephone directories, circulars,
24 handbills, flyers, billboards, signs, direct mail, match covers and
25 other items disseminated by means of the printed word.
26

27 2. This act shall take effect immediately.
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30 STATEMENT
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32 This bill permits a burglar alarm, fire alarm, or locksmithing
33 licensee to, whenever the licensee is required to include the license
34 number of the licensee in an advertisement, instead include only the
35 address of an Internet website containing the license number of the
36 licensee. Under current regulations, a licensee is required to
37 include the licensee number of the licensee on certain
38 advertisements.