2017 Annual Report

What We Do

Education and Prevention

Outreach

Advocacy and Public Affairs

Support Services

Financials

Fundraising 13%

Administrative 2%

Programs 86%

Total Budget: $2.1 Million
2017 Highlights

Led efforts in New Jersey to promote concussion legislation and increase awareness to prevent brain injury.

Developed and distributed a ‘Parent's Guide to Concussion’ and hosted a state-wide Summit.

Launched new care coordination program, BIANJ CARES (Connections, Assistance, Resources and Support). Supported 38 families in the first six months.

Increased awareness through education and prevention presentations to over 8,000 people in New Jersey communities.

Ways to Support People with Brain Injury

The mission of the Brain Injury Alliance of New Jersey is to support and advocate for individuals impacted by brain injury and raise awareness through education and prevention.

For more information on how you can help people affected by brain injury, contact Wendy Berk at 732-745-0200 or wberk@bianj.org.